



WIN THIS SPACE ENTRY FORM

c/o 'Downtown North Bay' DIA
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Presented by:



ABOUT 'WIN THIS SPACE'

The 'Downtown North Bay' DIA 'Win This Space' is an innovative business recruitment initiative, designed to encourage entrepreneurial activity in Downtown North Bay. The 'Win This Space' competition offers an opportunity for new and aspiring entrepreneurs to put their business ideas into action and make their dreams a reality. This is a new initiative of the 'Downtown North Bay' DIA (Downtown Improvement Area), in partnership with the City of North Bay Economic Development, the Business Centre – Nipissing Parry Sound and the North Bay, NECO & District Chamber of Commerce, together with numerous sponsors.

This is how it works:

- Send us your business pitch (including a 250 word outline and a 1-3 minute video) by 4pm, Monday, May 15, 2017
- Your idea could be selected as one of the (up to) 10 Finalists (June 16, 2017)
- Attend 4 workshops (through the Business Centre – Nipissing Parry Sound)
- Top 5 Finalists will be announced June (date to be confirmed)
- Top Entrepreneur selected at the Venue (late July/early August – to be confirmed)
- The successful finalist wins a storefront in downtown North Bay for 12 months (up to \$15,000 – not including utilities or leasehold improvements), plus additional prizes – starting October 1, 2017

You can apply to 'Win This Space' if you:

- Are 19 years of age or older ... and ... Are legally living in the Province of Ontario
- Have a business as a sole proprietorship or in partnership – no franchises will be considered
- Are willing to commit to signing a minimum 1 year lease from one of the participating spaces.

NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

Business Idea: (250 words or less) ... Entries are subject to eligibility requirements, as outlined in the Contest Rules and must include a 1-3 minute video explaining:

- Who you are
- What your business/product/service is
- What makes it unique
- Why you should win this competition ... Show us your personality and enthusiasm