



Unleash your Inner Entrepreneur

Have you always thought about starting your own business? Are you already a business owner, but have a great idea for a new business? Do you have a unique business idea and you just need a push to get going? We may have the opportunity you've been looking for. 'Downtown North Bay' Downtown Improvement Area (DIA) wants to inspire you to become an entrepreneur! This is an opportunity that could:

- help open the door to your new business,
- provide you with business support, and
- provide you with financial and in-kind support.

The Prize

The Grand Prize is one year lease – up to \$15,000 (not including utilities or leasehold improvements) – plus additional prizes from various sponsor donations including valuable in-kind professional services. See our FAQs and our Rules & Regulations for more info.

What's your Big Idea?

To get started, you just need a great idea for a business in Downtown North Bay. We are currently accepting ideas. You just need to tell us a bit about yourself, your business idea in 250 words or less, and how your business would contribute to a vibrant Downtown North Bay.

Send us your idea now!

Email us, at dia@on.aibn.com – in your email, we want to know:

1. Your name
2. Your phone number and e-mail
3. 250 words on your business idea - and how you would contribute to a vibrant Downtown North Bay
4. A 1-3 minute video on you and your idea

Selected Candidates & Finalists

Our Panel of Judges will select up to ten of the top business ideas submitted as Finalists. If the Panel chooses you, you will be asked to develop your business idea and submit:

- A business plan
- A financial plan
- A marketing plan

From this, the Panel of Judges will then select the Final 10 who will then be required to develop a 3-5 minute pitch to deliver to the Panel at the Finale.

Our partners at the The Business Centre – Nipissing Parry Sound are offering FREE business development workshops and mentoring. Finalists are required to take advantage of these free resources, to help build a solid and viable business concept. See our FAQs and our Rules & Regulations for more info.

Will YOU Win this Space?

The 'Final 5' will be invited to our Finale, to pitch their business idea to the Panel of Judges. There you will have a chance to share your idea with the community, in a 3-5 minute live pitch. Our Panel of Judges will then announce the winner of Win this Space. See our FAQs and our Rules & Regulations for more info.

The winner's business will also be a member of the 'Downtown North Bay' DIA and be able to take part in and benefit from what the DIA has to offer.

Our Panel of Judges (5)

- *'Downtown North Bay' DIA
- * City of North Bay Economic Development
- *The Business Centre – Nipissing Parry Sound
- *The North Bay & District Chamber of Commerce
- *NECO - CFDC

Showcase your property

Are you a landlord with an available "for lease" street level space in Downtown North Bay? Your space can become part of the Win this Space competition with minimal COST. Simply submit your contact information and submit your space to participate in Win This Space.

Win This Space is about creating excitement and boosting imagination in the possibilities right here in Downtown North Bay. And it's about attracting strong and unique businesses to our district.

By participating in Win This Space, your 'available for lease' property gets additional exposure, with:

- eye-catching, full-colour posters for Win This Space in your storefront
- you can keep your for lease and/or realtor information prominently displayed as well
- promotion by 'Downtown North Bay' DIA through its website, promotional materials, and potential media coverage

We hope Win this Space brings more interest to your available space. You can continue to show the property to potential tenants. If you happen to lease your space during the competition, that's great! Simply notify us, so we can update our list of participating spaces.

OUR PARTNERS

