

Promotion & Marketing Committee
MEETING MINUTES
May 7th, 2019 – 8:00AM
Stix and Stones Store

Call to Order: Rae Brenne - Chair

Attendance: Michelle Trudeau, Nick Clements, Dayna Greco, Sheriss Mondoux, Kimberley James (ED)

Discussion, Approvals and Business

1. **First Fridays/Artisan's Way – June 7th**
 - Marketing
 - Poster to be designed
 - Event Page – Co Host
 - Commercials/Promo's – Moose and KISS FM
 - Student to setup/tear down
 - Student to contact other business
 - Draw for the 100 W block

2. **Garage Sale – Saturday June 15th**
 - Vendors – Shops and Community – Student to make contact and draft a list
 - Table Rentals – who can we get tables from All Rental? City?
 - Layout of tables in the West Block
 - Road Closure – part of Bulk Road Closure
 - Branding & Marketing
 - Any profits donated back

3. **Bay Block Party – Saturday August 10 (North Bay Real Estate Board)**
 1. FoodFest presented by Downtown North Bay – In East Block
 2. Branding and Marketing
 - Investigate getting on Festivals and Events Ontario Website or at the very least Facebook page
 3. Contract/application for vendor submitting – Kimberley to get master contact to committee; if no show charged a no show fee – to be written into contract

3. **New Business**
 1. Student to draft a self-guided food tour/tasting menu
 2. I Love Downtown North Bay t-shirts with the words Ambassador on opposite side

Date and Time of next Meeting

Wednesday, June 12, 2019 8:00 AM Chamber Board Room

Adjournment