



COMMITTEE REPORT

Committee Name	Promotions and Marketing
Report Date	Tuesday September 18th, 2019
Prepared by	Kimberley James (ED)
Members Attending	Nick Clement, Rae Brenne, Barry Klus, Michelle Trudeau, Dayna Greco, Katie Bevan
Type of Report	<input checked="" type="checkbox"/> Update <input checked="" type="checkbox"/> Recommending Committee Action
Brief Statement of Committee area reporting:	First Friday, Holiday Hub, Christmas Walk
<p>UPDATE:</p> <p>1. First Friday/Artisan Way - Need to secure place for Artisan Way for Oct 4th. Kimberley to reach out to Ethan again for space to include Oct 4th with the rental of Nov/Dec for the Christmas Hub (\$1500.00). Need to book music once place for the Artisan's Way has been determined.</p> <p>2. Holiday Hub – need to secure venue – see above. Markets (Makers, Food) on 4 weekends starting on the Friday night of the Christmas Walk, then for the next 4 weekends Sat 11-3 and Sun 11-4. Up to 20 vendors dependent on the space. Vendor fee of \$50 per weekend (both Sat/Sun). Need to put a call out to vendors ASAP to secure vendors.</p> <p>Events- Lantern Making, Lantern Walk/Winter Solstice, Photos with Santa, Holiday Meet/Greet for November 4th to kick off the season for the membership</p> <p>3. Christmas Walk – Need to reach out to Anthony @Village Clydales to see if he will bring the horses back and if not if he would use a tractor instead, that we can light up.</p> <p>Need to secure: Fireworks, Hydro Buck Lifts, more musicians/choirs, Christmas Tree for lighting Hideaway Pictures will provide the movie for Guardian Drugs Wall, working with Sellebration Productions for a quote for the equipment and sound – looking to Hideaway Pictures to sponsor.</p> <p>• Recommendation for Committee Action:</p> <ol style="list-style-type: none"> 1. Budget 2. Secure Location 3. Christmas Passport with Downtown Map 4. Book Santa 5. Movie Decorations – will be left in Gulliver's after their shoot in October for us 6. Supplies Inventory 7. Hire for Dec? 8. Handout passports at Santa Claus Parade 9. Booking Workshops on line or have a subpage for the Hub on our FB 10. Volunteers for Gift Wrapping 11. Security during the walk 	
Next Meeting:	October 17th, 8:00AM Chamber Board Room