

MAY 27, 2021

LOVE YOUR DOWNTOWN



SUCCESSFUL GRANT FROM CANADA HEALTHY COMMUNITIES INITIATIVE

Exciting news, we applied for a grant to improve some of our public spaces Downtown and were successful!

This project will include installing market lighting, some paving and infrastructure additions. We are looking forward to transforming these public spaces for everyone to enjoy!

A GLIMPSE OF WHAT'S
INSIDE:

[Successful grant](#)

[Use the icon logo for
Downtown](#)

[OBIAA I Believe campaign](#)

[Cyber Insurance](#)

[Helpful Links](#)

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CELEBRATE



ADD THE DOWNTOWN ICON LOGO TO YOUR SOCIAL MEDIA AND POSTERS

If you would like to add the Downtown icon logo below to your graphics and posters, you can grab the file [here](#).





OBIAA'S 'I BELIEVE' CAMPAIGN

OBIAA (Ontario Business Improvement Area Association) has launched their 'I Believe' campaign.

The I Believe campaign is intended to bring awareness to BIAs and the business community they serve. It is our truth and passion that the I Believe statements will reach the hearts of our communities, our businesses and our peers showing Ontarians and beyond that small businesses are the backbone of our economy and communities.

We Believe in our BIAs, we Believe in the businesses they represent and the activities they perform. We ask you that you Believe in this campaign, in the message it delivers, and the people it serves.

You can get involved too. Download the toolkit [here](#).

Here's an example of a post from the campaign; click on the photo to check it out.

[#BelieveInBIAs](#)





CYBER INSURANCE: DO YOU NEED IT?

Six questions to consider when buying cyber insurance

1. How many records containing personal information does your organization retain or have access to?
2. How many records containing sensitive commercial information does your organization retain or have access to?
3. What security controls can you put in place to reduce risk of having your system compromised
4. Do all portable media and computing devices need to be encrypted?
5. What about unencrypted media in the care, custody or control of your third-party service providers?
6. Could you make a claim if you were unable to detect an intrusion until several months or years had passed?

[Check out this article](#) from the Insurance Bureau of Canada for more information.



SUCCESSFUL GRANT FROM CANADA HEALTHY COMMUNITIES INITIATIVE

- **Tourism and Travel Small Business Support Grant**

The Ontario government is providing one-time payments of \$10,000 to \$20,000 to support eligible small tourism and travel businesses struggling to recover from the impact of the COVID-19 pandemic. This grant will support eligible small tourism and travel businesses that did not receive the Ontario Small Business Support Grant (OSBSG), such as travel agents, hotels, motels, resorts, and bed and breakfasts. To qualify, businesses must have fewer than 100 employees and demonstrate they have experienced a minimum 20 per cent revenue decline between 2019 and 2020. [DETAILS HERE](#)

- **Restaurant & Bar Support Fund**

The Restaurant & Bar Support Fund has been launched to provide one-time grants to financially assist food and beverage establishments throughout Ontario. Their target is to raise \$5 million to assist a minimum of 1,000 Ontario food and beverage businesses through 2021. [DETAILS HERE](#)



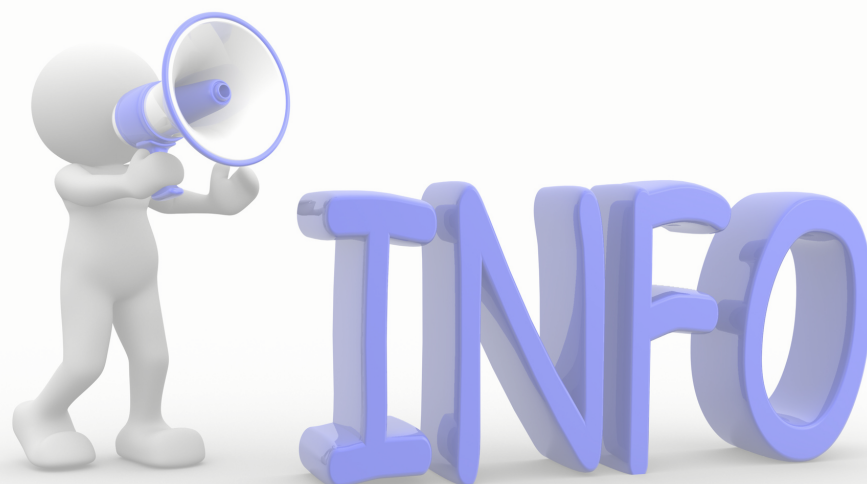
GARBAGE PICK UP

Every Tuesday & Friday morning



CARDBOARD PICK UP

Weekly on Friday morning



ACCESSING COVID-19 ENERGY ASSISTANCE PROGRAM

The COVID-19 Energy Assistance Program (CEAP) underwent changes to simplify eligibility criteria and additional funds from the Government of Ontario. These changes make it easier for customers, with overdue amounts on their energy bills, to access support. Small business/registered charity customers can receive up to \$1,500—for electricity and natural gas bills, respectively. Funds are limited with applications processed on a first-come, first-serve basis so consumers who may be in need are encouraged to apply as soon as possible. [Details here](#).

This newsletter is all for you so, naturally, I'd love your input!

[Drop me a line](#) and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers,
Amber

"You can't buy happiness, but you can buy local and
that's kind of the same."

-Anonymous