

# Beautification & Safety Committee

## Minutes May 17<sup>th</sup>, 2021 – 8:30AM

### Virtual Meeting

#### Call to Order

A combined committee meeting was held on May 17, 2021 via Zoom. It began at 8:34 am and was presided over by Committee Chairs Katie Bevan, Barry Klus and Rae Brenne.

#### Attendees

Michelle Trudeau, Katie Bevan, Barry Klus, Rae Brenne and executive director Amber Livingstone. Guest, Abby Cook from Explore North Bay and Jaymie Laythem from Creative Industries.

\*\*\*Meeting did not occur due to time constraints. Only a few items were discussed.

1. Review action items from April 19th meeting.
2. Seasonal banners  
SOFA proofs need tweaking. Katie will take a closer look. 2 and 9 were the standouts.
3. Correspondence:
  - Algonquin billboard is up. Buttons for the billboards have been held up at the cutters; Gateway Signs is waiting for an opportunity to put them up.
  - Member shared that Timmins is promoting curbside pick by having customers park at meters and put their 4 ways on to run to a storefront for pick up so as to not get a ticket – feels that getting a pass/ticket from the machine can be a hassle. Can our Downtown do this?
  - Member asked about Downtown recycling.  
This is being considered within the redesign.
  - Member suggested that vacant store windows get painted using milk paint (ex. [here](#)).  
Can we link idea with White Water Gallery (WWG)?
  - Member has asked about public washrooms. Has concerns about Downtown customers/visitors needing to use facilities.
  - White Water Gallery has contacted us about activating vacant windows for an exhibition.
  - Geoff Richardson contacted us about offering a storefront spray for members. They would heavily discount the service and want to help support downtown.  
Ask Geoff for a promo message for email and if a certain number of stores need to participate to activate the discount.

4. New Business: Abby Cook suggests we apply for hospitality and tourism grant to fund creation of walking tours. Abby volunteered to assist with writing application and will provide a letter of support.

Next Meeting Monday, May 17, 2021 at 8:30am.

<b>Who</b>	<b>Action</b>
Amber	Follow up with Geoff Richardson.  Does DTNB qualify for hospitality and tourism grant?
Katie	Review seasonal banner proofs and provide edits.