

# Healthy Community Ambassador Program (HCAP)

•HCAP was designed to proactively promote safety and well-being in our downtown core and surrounding areas further ensuring that our community remains safe and inclusive for all those that choose to live in North Bay.

•Its main focus is on engaging vulnerable people, ensuring they are connected with services available and to support downtown and surrounding area business owners and patrons by responding to situations that do not require the assistance of police.

• Daily patrol of the downtown area. Assisting local businesses with individuals loitering or using outside of their buildings



**HEALTHY  
COMMUNITY**  
Ambassador Program

If you need support with a situation in the City of North Bay, please contact one of our Outreach Workers.



**Bryan Eade**  
Outreach Worker  
Cell: 705-492-5716  
beade@nmhss.ca

**Benji Nelson**  
Outreach Worker  
Cell: 705-492-6675  
bnelson@nmhss.ca

**Monday-Friday, 8 a.m. – 4 p.m.**

Bryan and Benji work in the downtown and surrounding area. Their role is to engage and build positive, trusting relationships with vulnerable individuals to ensure they are connected with the services they need. Benji and Bryan also provide education/support to business owners and their staff.

**Calls to Bryan & Benji:**

- Person(s) escalating/in distress
- Person(s) sleeping on the street/premises
- Safety concerns (drug/alcohol use, fear of overdose)
- Drug paraphernalia
- Client support/referral
- Heat and cold alerts
- Business support/resources/education
- Guidance on whom to contact/what to do



**Nipissing Mental Health  
Housing & Support Services**

We wish to thank our community partners:  
AIDS Committee of North Bay & Area • City of North Bay  
Downtown North Bay • Crisis Centre North Bay  
The Gateway Hub • LIPI Nipissing  
North Bay & District Chamber of Commerce  
North Bay Nurse Practitioner-Led Clinic (Downtown)  
North Bay Police Service