

JULY 22, 2021

# LOVE YOUR DOWNTOWN



## GROWTH COMMUNITY IMPROVEMENT PLAN (GCIP)

Growing our city is North Bay Council's top priority. A new incentive program is available to help spur development. The new growth incentives are designed to increase industrial development, housing intensification and downtown waterfront commercial projects.

Check out the North Bay Growth Plan explained in this [video](#). The Downtown Target Area Guidelines can be found [here](#).

Not sure if your project fits within the guidelines? Reach out and have a chat with a team member.

Growth CIP

General Inquiries

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(705) 474-0400 x 2402

## A GLIMPSE OF WHAT'S INSIDE:

### GCIP

[Farmers' Market Shareable Graphic](#)

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## **NORTH BAY FARMERS' MARKET SHAREABLE GRAPHIC**

I've created a generic graphic for you to use to encourage visitors to the Farmers' Market, to visit downtown businesses. It provides market days, times and location, and is an easy post for you to add into your social media. Ask your followers to come by for a visit and check out... what's new, your sale, this product, lunch, etc.

[Click here](#) to open a folder of Downtown graphics sized for Instagram & Facebook; just right click and save on the graphic you want to use.





## **HOW TO REQUEST CCTV FOOTAGE**

The City is bound by the Municipal Freedom of Information (FOI) and Protection of Privacy Act, therefore the police must go through the municipality to make an official FOI request for the camera footage.

The North Bay Police Service know the process as it has been in place since the cameras were installed.

Please also be advised that the footage under the retention by-law is only available for 14 days therefore the footage request needs to be made in advance of the 14 day retention period.

## **AUGUST COMMITTEE MEETINGS**

The Promotions & Marketing Committee Meeting is scheduled for Monday, August 12th at 8:30 via Zoom.+

The Beautification & Safety Meeting for August has yet to be scheduled.



## **ARE YOU USING GOOGLE FORMS?**

You can use Google Forms to create customer feedback surveys, job applications, RSVP forms, quizzes, order forms, time off requests, and more. Additionally, you can use Google Forms to collect contact information and integrate it with a Google Sheet.

You do need a google/gmail account to utilize this free add-on.

Helpful Links:

[How to Use Google Forms - Tutorial for Beginners](#)

[What Can You Do With Google Forms](#)

[The Ultimate Guide to Google Forms](#)

[Advantages & Disadvantages to Google Forms](#)

[How to Integrate Google Sheets with Google Forms \[Step-by-Step Tutorial\]](#)





## ON-STREET PARKING

Did you know there are many municipal parking lots in the Downtown area? [Click here for the Lot Map to see all locations.](#)

As always it is important to free up on-street parking spaces for customers. With many businesses having had to wait to re-open, it is important for customers/clients to be able to access premium spots. Please help our Downtown and use a spot in a municipal lot.

The most affordable spots in lot 13 will cost you \$123.96/quarter (\$1.38/day). Lots 3, 4 and 11 have the highest price at \$295.17/quarter (\$3.28/day). [Click here for business and employee parking rates.](#)



## GARBAGE PICK UP

Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursdays.



## CARDBOARD PICK UP

Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



### **WHAT WOULD YOU LIKE TO SEE IN THE WALKWAYS?**

Do you have ideas on how to activate the pedestrian walkways on Main West and Main East?

Is it lighting, music, an art installation, a chalkboard.

Share your big and small ideas with us, so we can activate this space together.

Send me an email at [yourdowntownnorthbay@gmail.com](mailto:yourdowntownnorthbay@gmail.com)

This newsletter is all for you so, naturally, I'd love your input!

Drop me a line and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers,  
Amber



"If you are not taking care of your customer, your competitor will."

-Bob Hooey