

AUGUST 6, 2021

# LOVE YOUR DOWNTOWN



## SURVEY

### SHARE YOUR INPUT - DEADLINE AUGUST 31

OAGO Survey on Ontario's COVID-19 Economic Support and Recovery Initiatives for Businesses. [Click to take the survey.](#)

The Office of the Auditor General of Ontario is conducting a value-for-money audit of the Ontario provincial government's COVID-19 response with respect to economic support for businesses. The survey is asking for your feedback in regards the impact of COVID-19 public health restrictions on your business as well as your experience with provincial supports for businesses during the COVID-19 pandemic. The survey will take approximately 20 minutes and the OAGO is asking for the survey to be completed by Tuesday, August 31, 2021.

Please Note: The work of the Office of the Auditor General of Ontario and this audit is confidential, including the contents of the survey. Please use discretion when sharing and all individual responses to the survey will be kept in the strictest confidence by the OAGO.

### A GLIMPSE OF WHAT'S INSIDE:

**OAGO Survey**

**North Bay Cruisers  
Market Shareable  
Graphic**

**Minimum Wage Increase**

**August Committee  
Meetings**

**Digital Main Street  
Grants Program**

**Growth Community  
Incentive Program  
Information for  
Downtown**



## **NORTH BAY CRUISERS SHAREABLE GRAPHIC**

I've created a generic graphic for you to use to encourage Tuesday evening visitors to the weekly North Bay Cruisers events, to visit downtown businesses. It shows time and location information, and is another easy post for you to add into your social media. Ask your followers to come by for a visit and check out...what's news, your sale, this product, lunch, etc.

[Click here](#) to open a folder of Downtown graphics sized for Instagram & Facebook; just right click and save on the graphic you want to use.





# Minimum Wage

## **MINIMUM WAGE INCREASE OCTOBER 1ST, 2021**

Minimum wage rates in Ontario will increase on October 1, 2021. Under the Making Ontario Open for Business Act this increase is tied to the Ontario Consumer Price Index for 2020. The increase to the general minimum wage is 10 cents, which brings the new rate to \$14.35 an hour.

Important to note that if a change to the minimum wage rate comes into effect partway through an employee's pay period, the pay period will be treated as if it were two separate pay periods and the employee will be entitled to at least the minimum wage that applies in each of those periods. [Visit the province's website here for additional information.](#)

## **AUGUST COMMITTEE MEETINGS**

The next Promotions & Marketing Committee Meeting is scheduled for Wednesday, August 11th at 8:30 via Zoom.

The next Beautification & Safety Meeting is scheduled for Tuesday, August 17th at 8:30 via Zoom.



# DIGITAL MAIN ST.

## **OBIAA ANNOUNCES RENEWAL OF DIGITAL MAIN STREET GRANTS PROGRAM**

### Changes to Location Rules Open Up Grants to More Small Businesses

The Ontario BIA Association (OBIAA) together with the Toronto Association of BIAs (TABIA) today announced that Digital Main Street's Ontario Grants Program is now accepting applications. Two grant streams will be available: the Digital Transformation Grant provides \$2,500 to qualifying brick-and-mortar small businesses to help cover the costs of adopting digital technologies; and, the Digital Service Squad Grant is available to Municipalities, BIAs, Chambers, and Small Business Enterprise Centres (SBEC) to fund digital technology specialists who will provide hands-on assistance to small businesses in their areas. [Click to visit the website.](#)



### **GARBAGE PICK UP**

Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursdays.



### **CARDBOARD PICK UP**

Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.





## GROWTH COMMUNITY IMPROVEMENT PLAN



### **GROWING DOWNTOWN**

#### Façade Improvement Grant

- Up to 50% to a maximum of \$15,000 towards eligible façade improvements

#### Building Improvement Grant

- Up to 50% to a maximum of \$30,000 towards eligible building improvements

#### Public Art Grant

- Up to 50% to a maximum of \$2,500 towards eligible public art

[Download the Downtown incentive program brochure here.](#)

More information? 1.800.465.1882 ext. 2414 • [growthcip@cityofnorthbay.ca](mailto:growthcip@cityofnorthbay.ca)

This newsletter is all for you so, naturally, I'd love your input!

[Drop me a line](#) and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers,  
Amber



"Make a customer, not a sale."

-Katherine Barchetti