

Beautification & Safety Committee

Minutes July 27th, 2021 – 8:30AM

Virtual Meeting

Call to Order

A combined committee meeting was held on July 27, 2021 via Zoom. It began at 8:32 am and was presided over by Committee Chairs Katie Bevan and Barry Klus.

Attendees

Katie Bevan, Barry Klus, Michelle Trudeau, Caprina Tennant, Jaymie Lathem and executive director Amber Livingstone.

1. Review action items from June 21st meeting.

Who	Action
Amber	Contact Naomi at museum to let her know about having banners along Oak Street. Done 6/21/2021

2. St. Andrews Church concerned with individuals sleeping on their property and leaving messes.

- Discussion about the need for public washrooms for community, tourists and street-involved people. Some public washrooms have incorporated blue lights to deter drug use within the space. Urban Blu in Quebec has self-cleaning facilities.
- Police presence has not been seen as much Downtown in recent weeks.
- Commissionaires – Board had written a letter to Mark King requesting that their duties be expanded to assist in asking street-involved people to move along when they are loitering.
- Concern that there has been no place for street-involved people to go during the day since the DNSSAB's day program closed. Seek direction from Board councilors on letter writing or meeting request with DNSSAB or CMHA.
- Connect with police department on appropriate information to include in infographic like Downtown Barrie has [here](#). Include Healthy Community Ambassadors Program.

Beautification discussion

- Gentle reminder to membership to sweep front and back entrances, clean their awnings. Provide value for dollar to customers visiting their business and show pride in their location. Terry Parolin purchased a building on Ferguson, and beautified his space near Trinity by wedding the sidewalk; makes a big difference.
- Would Heritage Gardeners assist with weeding Downtown? Once complete encourage members to tackle it weekly for maintenance.
- Building Blocks group meeting August 4th to discuss Main West walkway; Amber should attend as well.
- Film companies, concern about planters being covered. Consider damage waiver?

Barry Klus departs at 9:05am

3. Healthy Communities Initiative (HCI) grant – site specific: Alleyways; ideas to activate the space. RFP needed for lighting design work (contemporary lighting in alleyways, market lighting in parkette and parking lot). [Check out 150 Eglinton East](#) (The Madison Group) for design inspiration, Green LED Light Solution. Safety, longevity and weather. Suggestion to bring in Nathan Jensen and consider collaboration with Clean, Green Beautiful. Brainstorm funding partners for community projects; collaborate on the ask. Enbridge has a community program as do some financial institutions. Create a contact information sheet.
4. Art Fix Mural location needed; 12x8 ft. Provide group with multiple locations to choose from, along with contact information of building owners.

Next Meeting Tuesday, August 17, 2021 at 8:30am.

ACTION ITEMS

Who	Action
Amber	<ul style="list-style-type: none">• Add to Board meeting: public washrooms, police presence Downtown and Commissionaires roles• Look up local Bio-Hazard company to obtain information.• Send trailer lavatory photos to meeting and Board.• Contact Urban Blu in Quebec re: self-cleaning public washrooms• Attend Building Blocks meeting August 4th at 5pm in pedestrian walkway.• Find contact information for Terry Parolin; news member...and send him GCIP information.• Contact Trinity United Church re: how they solved their garden issue.• Contact Tanya Bedard re: film company snow blankets over planters; contingency plan if they are ruined due to heat?• Schedule 1 hr w/ Katie to create Best Practices guides for membership when dealing with film companies.• Put out heads up on social media re: filming and traffic stoppages• Include GCIP rack card in newsletter, bring cards around to members

	<ul style="list-style-type: none"> • Contact Bev Hillier re: re-bricking Main West pedestrian walkway
Michelle	Contact Dave Mendicino re: police presence Downtown
Katie	Contact Green LED Lighting Solutions (GLLS) for additional information on future projects.