

AUGUST 19, 2021

LOVE YOUR DOWNTOWN



DOWNTOWN REDESIGN

Exciting news! Downtown is scheduled for a rehabilitation starting in Spring 2022. The architects and municipal engineers are currently working on the redesign plan.

These are the items under consideration for the redesign: Main Street from Cassells Street to Sherbrooke Street and Ferguson Street from Main Street to Oak Street-an enhanced streetscape treatment to better integrate the downtown with the waterfront. Elements such as surface paving, furnishings, lighting, signage, banners and planting will create an enhanced pedestrian experience and vibrant Downtown Waterfront area.

You will have the opportunity to give us your input; stay tuned!

WHAT'S INSIDE:

Downtown Redesign

Bluesfest 2021

Canada Recovery Hiring Program

September Committee Meetings

How to Report A Crime

Build a Simple Website using Canva

Growth Community Incentive Program (GCIP) information



BLUESFEST 2021 - SEPTEMBER 2-5

Bluesfest 2021 is back with 4 days of entertainment! Get your fill of the blues with live entertainment right out front of the Capitol Centre on Main Street. This is a licensed event and therefore only those 19 years of age and older will be admitted. Be sure to bring your own chair as well!

Ticket prices:

Saturday only - \$25 - purchase right here online!

Sunday only - \$25 - go to Bluesfest Sunday Concerts event page to purchase online.

Saturday+Sunday - Weekend Concert Pass - \$45 (available via phone 705-474-4747 or in-person at Box Office)

Live Streaming concert options:

Saturday outdoor concerts only - \$15 - purchase right here online!

Sunday outdoor concerts only - \$15 - go to Bluesfest Sunday Concerts event page to purchase online.

[Click for full event details.](#)

Canada Recovery Hiring Program



THE CANADA RECOVERY HIRING PROGRAM (CRHP)

As a Canadian Employer Who Continues to be Impacted by Covid-19: You may be eligible to apply for one of the two subsidies to cover part of your employee wages. The CRHP and the Canada Emergency Wage Subsidy (CEWS) support wages you pay through different phases of your economic recovery. Each claim period, eligible employers can claim either CRHP or CEWS, whichever is higher.

Next deadline: December 30, 2021: Last day to apply for claim period 17.

Next period opens: September 1, 2021: First day you can apply for claim period 19.

LEARN MORE



SEPTEMBER COMMITTEE MEETINGS

The Promotions & Marketing Committee Meeting is scheduled for Wednesday, September 8th at 8:30 via Zoom.

The Beautification & Safety Meeting is scheduled for Tuesday, September 28th at 8:30 via Zoom..

HOW TO?

HOW TO REPORT A CRIME

When do you call 9-1-1? When should you call the non-emergency number for police?

HOW TO REPORT A CRIME



NORTH BAY POLICE SERVICE
For EMERGENCIES Call 9-1-1 | For NON-EMERGENCIES Call 705-472-1234





BUILD A SIMPLE WEBSITE IN CANVA

- Start with a free Canva account.
- Select a website template.
- Choose your own graphics, colours, fonts & logos.
- Publish your design as a website.
- Once you click publish. It will look something like canva.com/design/... then a series of letters and numbers.
- Copy that website link from the browser, Use Bitly.com to convert it to a short link for you to be able to share.
- Easy to update, simply update in canva.

TUTORIAL



GARBAGE PICK UP

Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursdays.



CARDBOARD PICK UP

Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



GROWTH COMMUNITY IMPROVEMENT PLAN



GROWING DOWNTOWN (GCIP)

Parking and Transit Fee Rebates

- 3 year 50% rebate towards parking or transit passes for new commercial businesses
- 1 year 50% rebate towards parking or transit passes for net new residential units

Development Charges Rebate: 100% rebate for applicable development charges

Municipal Fee Rebate: 100% rebate for applicable municipal fees

Download the Downtown incentive program brochure [here](#).

More information? 1.800.465.1882 ext. 2414 • growthcip@cityofnorthbay.ca

This newsletter is all for you so, naturally, I'd love your input!

[Drop me a line](#) and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers,
Amber



"A small business is an amazing way to serve and leave an impact
on the world you live in."

-Nicole Snow