

OCTOBER 14, 2021

DOWNTOWN DIGEST



REVIEW YOUR BUSINESS LISTING

Now that we've settled back into a regular schedule, take a minute to review your business listing on the Downtown website.

Click here: type your business name in the search bar and review your listing.

Are the hours correct?

Do you need an updated description?

Have a photo you want added?

Is your contact information correct?

Are your social media handles and website links correct?

Have an event that you want added?

If you need something updated, send Amber an email with the information, and it will get updated quickly.

WHAT'S INSIDE:

Review your business listing

Set up automated responses on Facebook

Easy holiday decor using hangers

October Committee Meeting Dates

One Red Maple

Virtual Commercial Property Tour

Growth Community Incentive Program (GCIP) information



SET UP AUTOMATED RESPONSES ON FACEBOOK

To get to your automated responses section follow these steps:

1. Go to your Facebook Page.
2. Click on the Settings tab. Be sure this is your Page Settings, not the general Facebook Settings by your name.
3. Next, choose the Messaging tab.
4. Scroll down to the section “During a Messenger Conversation”.
5. Beside “Set Up Automated Responses” click the Set Up button.
6. Inside Automated Responses, you’re looking for the Frequently Asked Question section

LEARN MORE



You can use this feature to:

- Greet Customers
 - Away message: think of this as an email vacation autoresponder, but inside Facebook!
 - Instant reply: send an instant reply to any message letting people know how long it will be till you respond, or where else they can get help.
- Share Info About Your Page: This is basic info about hours, location, etc., and the FAQ section we’re looking for is here!



EASY HOLIDAY DECOR USING HANGERS

Here's a simple and frugal way to decorate your holiday windows...hangers. **[Check out the tutorial here.](#)**

Then add lights/garland...decorate or don't.



UPCOMING COMMITTEE MEETING DATES

Promotions & Marketing Committee - **To be announced.**

Beautification & Safety Committee - **Tuesday, October 19th at 8:30am via Zoom.**

ONE RED MAPLE



SHOP LOCAL, SUPPORT LOCAL, SAVE LOCAL

ONE RED MAPLE - ZOOM PRESENTATION/DEMONSTRATION

Calling all Independently owned E-Commerce retailers in the North Bay area.

One Red Maple is hosting a demonstration Webinar today, October 14th at 10am, and you should be there. Register for today's 10am Zoom presentation.

One Red Maple will be going live in North Bay, November 1st, 2021. An App that will let you compete against the likes of Amazon and all other corporate competitors once again.

How Can One Red Maple Do This?

Imagine you could support your local community and continue shopping from all your favourite large online corporate stores/retailers at the same time. With One Red Maple's Web Extension, now you can. Once you have found your product on any corporate website, One Red Maple will search all the local retailers within "X" square miles to find independent retailers or local franchisees selling the same product. The One Red Maple browser extension will list the matching retailers in a pop up over the corporate retailers' page. The user would see all matches from local retailers offering that exact product and other similar products. From there, the user is re-directed directly to a local owners shopping cart.

OPEN FOR OPPORTUNITY

VIRTUAL DOWNTOWN
COMMERCIAL PROPERTY TOUR

Join Today!

Become a part of this new project looking to support property owners in filling their available commercial property in Downtown North Bay.

We are working together to create a collection of images and listings of available commercial property in Downtown North Bay to share on our platforms and websites.

Also, if you would like new images for your property we will take **free 360-degree photos** of the property to share on our platforms. You will also be given the photos to use however you see fit.

Interested Property Owners and Real Estate Agents can reach out to Vincent Galea at vgalea@tbcnps.ca or call **705-474-0400 ext. 2528** for more information on how to become a part of the tour.



GARBAGE PICK UP

Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday.



CARDBOARD PICK UP

Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



GROWING DOWNTOWN (GCIP) COMPLETED PROJECT

156-158 Main Street West - Downtown Target Area

Complete renovation, inside and out of a vacant and abandoned building.

Highlights include;

- 2 new commercial units on ground floor (Culture Club micro bakery located in the back alley)
- 1 new residential unit on top floor (in progress)
- Beautification of public laneway with public art piece (completed)
- Complete façade reconstruction (in progress)

Download the Downtown incentive program brochure [here](#).

More information? 1.800.465.1882 ext. 2414 • growthcip@cityofnorthbay.ca

This newsletter is all for you so, naturally, I'd love your input!

[Drop me a line](#) and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers,
Amber



**"Whenever you see a successful business, someone once made
a courageous decision."**

-Peter F Drucker