

Beautification & Safety Committee

Minutes October 19th, 2021 – 8:30AM

Virtual Meeting

Call to Order

A Beautification & Safety committee meeting was held on October 19, 2021 via Zoom. It began at 8:35am and was presided over by Committee Chairs Katie Bevan and Barry Klus.

Attendees

Katie Bevan, Barry Klus, Michelle Trudeau, Reinalie Jorolan, Jaymie Lathem and executive director Amber Livingstone.

1. Safety Update: parking garage discussion

Meeting with city officials October 22nd about recent incidents at parking garage. Security discussion and decision is up for consideration.

Praise for Benji Nelson (HCAP), he assisted with an individual causing concern quickly this week.

New Year (2022) – poll membership:

- Who is using the HCAP service? Feedback, comments?
- Re-educate membership about program

Time to share information on shoplifting with our membership:

- preventative measures
- share on business group FB page
- ask David Wooley NBPS if they have information to share
- provide tips

2. Beautification: Holiday décor

Gateway Signs first opening to install snowflakes and wreaths is November 16; Amber booked 2 days in case additional time was needed. Advised gateway of event on November 18th.

Ask Price Signs if they can put up snowflakes. There may be an opportunity to ask decorators to put up wreaths.

Contact TD Bank about lighting their 2 trees on Main East.

15 snowflakes require full lighting replacement, 7 new, and remaining will need replacing likely in 2022. Start transition to warm lights.

Rae & Katie doing site check Wednesday at parkette.

Other areas to consider for decorating? Curbside trees, tunnel to waterfront (garland, modern tree decor)

Santa Claus Parade – November 21, batten is needed.

3. Main Street Art Challenge and New Mural Unveilings Across Cities! [Click here.](#)
Jaymie has registered for webinar on Thursday; Amber will attend also. Great opportunity for Downtown.
4. Update on Building Blocks meeting
Presentation to building owners and retailers on 10/13/21; group is seeking comfort levels to research more on possibility of project.
5. Update on Healthy Communities Initiative (HCI) grant
Unable to pave until 2022 as activation agreement needs to be completed; fee structure needs more discussion. Maybe 10-15 year agreement to compensate for cost of paving prior to including fee structure.

Next Meeting Tuesday, November 23, 2021 at 8:30am. (Focus on safety.)

Meeting adjourned at 9:32am

ACTION ITEMS

Who	Action
Amber	<p>New Year (2022) – poll membership:</p> <ul style="list-style-type: none">•Who is using the HCAP service? Feedback, comments?•Re-educate membership about program <p>Time to share information on shoplifting with our membership:</p> <ul style="list-style-type: none">•preventative measures•share on business group FB page•ask David Wooley NBPS if they have information to share•provide tips <p>Ask Price Signs if they can put up snowflakes.</p> <p>Contact TD Bank about lighting up their 2 trees in their parking lot by November 15th in time for tree lighting event and promotion launch.</p>
Katie	Rae & Katie doing site check Wednesday at parkette.