

NOVEMBER 11, 2021

DOWNTOWN DIGEST



MERRY & BRIGHT THURSDAY NIGHTS

Launching next week on November 18th, here are the businesses that have confirmed they will be open:

En L'Air, My Thai Palace, Chatelaine's Bargains, Deegan's, The Annex, The FARM, Good Glaze, The Abbey, Lou Dawgs, Waxman, Junior World, Moose's Cookhouse, High Class Glass, Passionate Kisses, Stix & Stones, Cecil's, Bohemian Market, Cheapskates, Golden Syria, Capitol Centre and The Cedar Tree.

If I've missed your business on the list, please let me know. We want to promote who is open for the Thursday evenings on social media and drive people to your location.

[Email me.](#)

WHAT'S INSIDE:

Merry & Bright Thursday Nights

[Instagram Link Sticker](#)

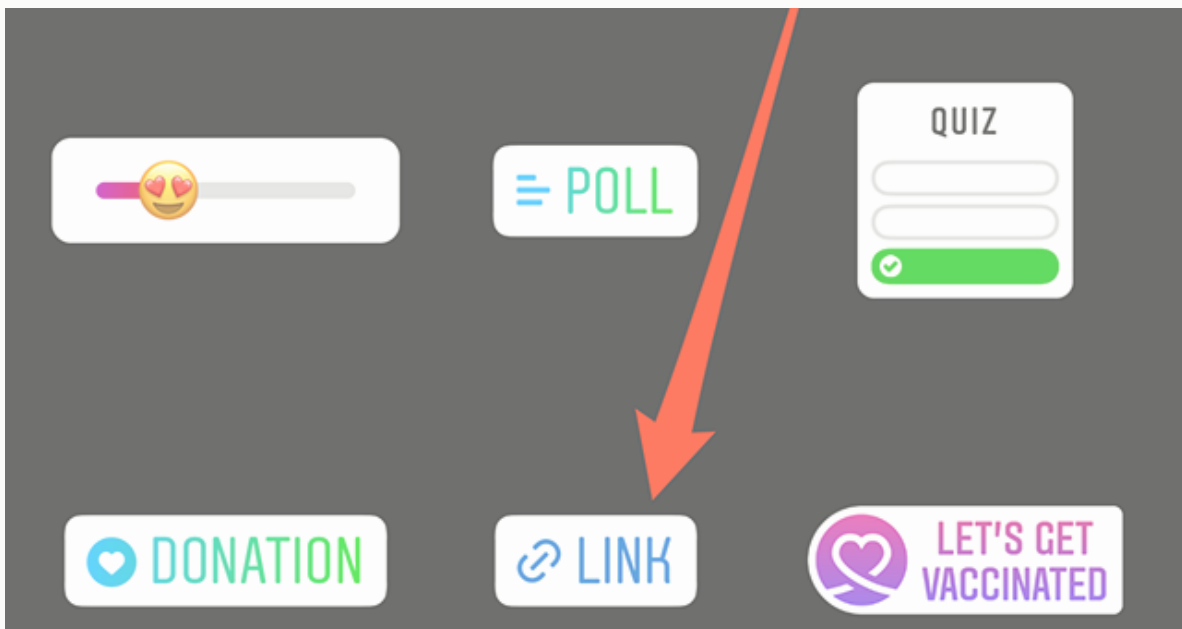
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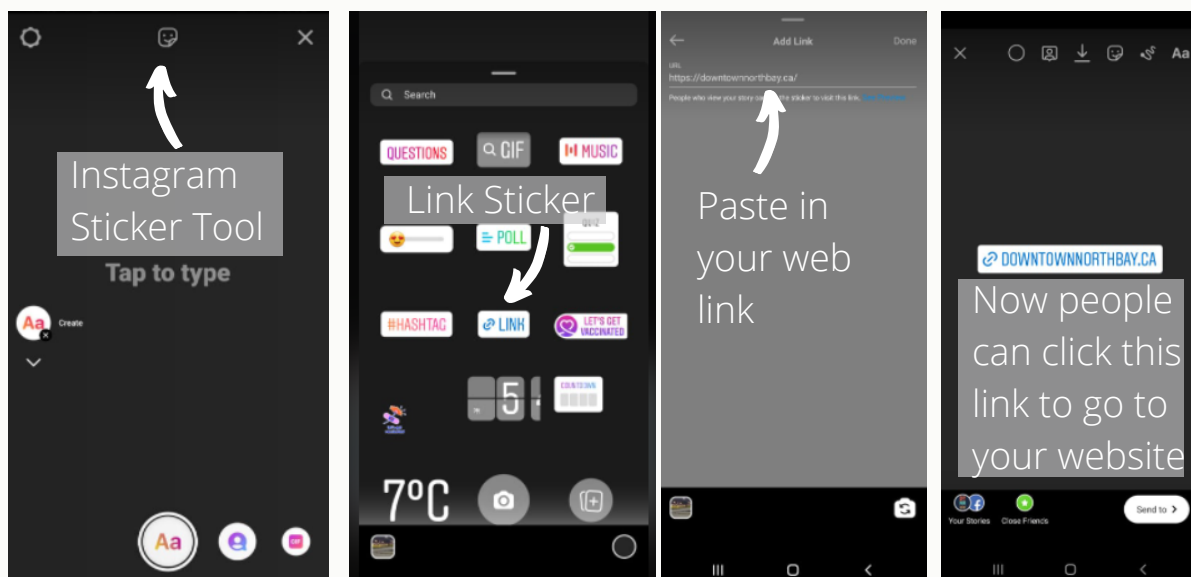


HOW TO ADD LINKS TO YOUR INSTAGRAM STORIES

Use the Link sticker to add a link to your Instagram story. When people tap on the sticker, they'll be redirected.

To add a Link sticker:

- Copy the link to your clipboard from the web browser on your phone
- Capture or upload content to your story
- Select the sticker tool from the top navigation bar
- Tap the “Link” sticker to add your desired link and tap “Done”
- Place the sticker on your story — like our other stickers — and tap on the sticker to see color variations



New Garbage Bag Limit

Industrial, Commercial, & Institutional Properties

Effective
Jan. 1, 2022

Garbage limit will be **10 bags/containers per property** each week. When you have more bags than the permitted limit, you can buy bag tags.

Learn more: [northbay.ca/curb-it](https://www.northbay.ca/curb-it)



NEW GARBAGE BAG LIMIT

The Industrial, Commercial, and Institutional (ICI) Sector

Effective Jan. 1, 2022, the weekly garbage limit will change from 12 bags/containers per property per week **to 10 bags/containers per property per week**. The maximum weight for each bag/container is 15 kg (35lbs), each. Containers shall not be larger than 150 L (33 gal.).ICI properties with more bags than the permitted limit, can buy tags. Each property will be permitted to place a maximum of four additional bags at the curb on its scheduled garbage collection day as long as the bags over the limit are properly tagged. <https://www.northbay.ca/curb-it>.

UPCOMING COMMITTEE MEETING DATES

Promotions & Marketing Committee - **Wednesday, December 8th at 8:30am via Zoom.**

Beautification & Safety Committee - **Tuesday, November 23rd at 8:30am via Zoom.**



APPLICATIONS EXTENDED

The Business Centre Nipissing Parry Sound is thrilled to let you know that applications have been extended for the \$2,500 Digital Main Street Digital Transformation Grants! Applications will be accepted until NOVEMBER 30th 2021, or until funds are fully exhausted. There are a limited number of grants available, so apply early!

NEW LOCATION CRITERIA OPENS UP THE GRANT TO MORE BUSINESSES

Small businesses no longer need to be part of a zoned commercial core or main street area to qualify.

The Digital Main Street program is an exciting initiative that is available across Ontario thanks to renewed funding by Ontario's Ministry of Economic Development, Job Creation and Trade in partnership with the Toronto Association of BIAs and the Ontario BIA Association, to help brick-and-mortar small businesses improve how they use digital technologies to promote and run their businesses.

It is free to apply and the process is simple:

- Register your business at digitalmainstreet.ca/ontariogrants/ and complete the digital assessment.
- Pass the pre-qualification quiz, complete the 2.5 hours of online training, and develop your Digital Transformation Plan.
- Apply for a \$2,500 grant.

In addition to grants, businesses can also apply for **ShopHERE powered by Google** to have an online store built for free and access a digital vendor directory, 1:1 Support with additional online training, free trials and discounts, interesting articles, how-to tips, and much more.

Learn more and see if your business qualifies at digitalmainstreet.ca/Ontariogrants or email scottmurphydts@gmail.com

Apply for your \$2,500 grant NOW!

OPEN FOR OPPORTUNITY

VIRTUAL DOWNTOWN
COMMERCIAL PROPERTY TOUR

Join Today!

Become a part of this new project looking to support property owners in filling their available commercial property in Downtown North Bay.

We are working together to create a collection of images and listings of available commercial property in Downtown North Bay to share on our platforms and websites.

Also, if you would like new images for your property we will take **free 360-degree photos** of the property to share on our platforms. You will also be given the photos to use however you see fit.

Interested Property Owners and Real Estate Agents can reach out to Vincent Galea at vgalea@tbcnps.ca or call **705-474-0400 ext. 2528** for more information on how to become a part of the tour.



GARBAGE PICK UP

Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday.



CARDBOARD PICK UP

Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



GROWING DOWNTOWN (GCIP)

AVAILABLE INCENTIVE PROGRAMS

- **Tax Increment Rebate** • Up to 5 years incremental municipal tax rebate
- **Municipal Fee Rebate** • 100% rebate for applicable municipal fees
- **Parking and Transit Fee Rebates** • 3 year 50% rebate towards parking or transit passes for new commercial businesses • 1 year 50% rebate towards parking or transit passes for net new residential units

Download the Downtown incentive program brochure [here](#).

More information? 1.800.465.1882 ext. 2414 • growthcip@cityofnorthbay.ca

This newsletter is all for you so, naturally, I'd love your input!

[Drop me a line](#) and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers,
Amber



“Bringing great people onto your team is about demonstrating that size really doesn’t matter – people do.”

-Jess Campbell