

DECEMBER 9, 2021

DOWNTOWN DIGEST



HOLIDAY WINDOWS

First off, I want to say that everyone's windows look SO GREAT; well done!

I'll be gathering photos to post on the Downtown Facebook page and asking the community to vote for their favourite windows.

It's also an easy Facebook post for your business to put out to your followers, asking for votes.

I still have LED warm white lights for you to add to your window. If you've not already received a set, and would like one, let me know, and I'll be happy to deliver it to you.

WHAT'S INSIDE:

Holiday Windows

[More Instagram GIF Stickers](#)

[Downtown Sleigh Gets a Facelift](#)

[Upcoming Committee Meeting Dates](#)

[Digital Main Street Free Services](#)

[Merry & Bright Thursday Nights - December 9th](#)

[Growth Community Improvement Plan \(GCIP\) information](#)

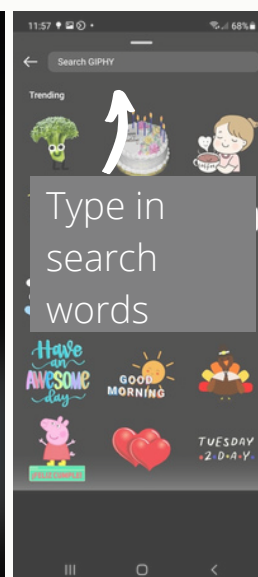
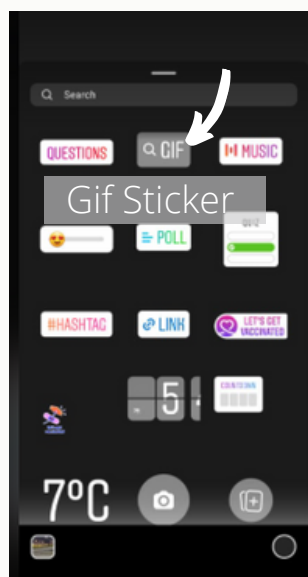
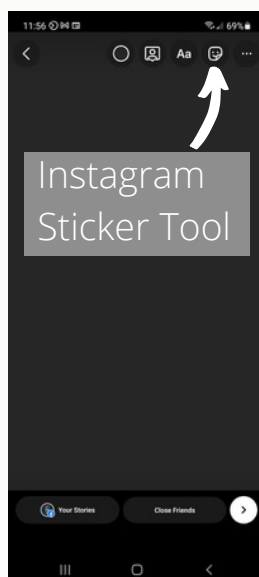


MORE CHRISTMAS/WINTER GIFS FOR YOUR INSTAGRAM STORIES

Use the GIF sticker to add a gif to your Instagram story.

To add a GIF sticker:

- Capture or upload content to your story
- Select the sticker tool from the top navigation bar
- Tap the “GIF” sticker
- Type in a suggestion from below
- Choose the gif you like to go with your story



Type in these words:

debeemama
 ateliermouette
 reindeer
 tinkerxmas
 christmas pink
 weihnachten
 merry christmas
 christmas green
 mery.38 winter
 ymf



DOWNTOWN SLEIGH GETS A FACELIFT

We took on the project of our sleigh earlier this year.

The construction program at Canadore College was kind enough to fix it up and reinforce it.

Then it travelled to Pellerin Paints where Richard sanded it, and added additional repairs, then painted it.

Both partners did this free of charge which was a wonderful gift. The sleigh is currently in front of the Christmas Tree in the parkette for community members to snap holiday photos.

UPCOMING COMMITTEE MEETING DATES

Promotions & Marketing Committee - **January TBD**

Beautification & Safety Committee - **Tuesday, January 11th at 8:30am via Zoom.**



CONTACT: SCOTTMURPHYDTS@GMAIL.COM

**DIGITAL
MAIN ST.**

FREE SERVICES

for eligible small businesses



Digital
Marketing
Assistance



Content
Creation
Training

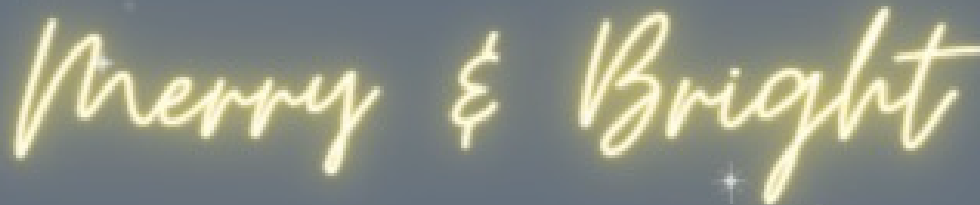


Google My
Business &
360 Photos



Tech
Support &
Advice



The logo features the words "Merry & Bright" in a glowing, yellow, cursive script font. Several small, white, four-pointed stars are scattered around the text, with a few appearing to trail off from the letters.

THURSDAY NIGHTS

MERRY & BRIGHT THURSDAY NIGHT - DECEMBER 9TH

For tonight's event, we have Santa Glenn back strolling through Downtown.

We also have KISS FM live on location in the Downtown from 4-7pm. Cody Belanger will be letting listeners know what's happening, talking about the Passport promotion, and visiting businesses, while posting to KISS FM's social media.

The Downtown North Bay account will be posting stories to Instagram throughout the evening also.



GARBAGE PICK UP

Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday.



CARDBOARD PICK UP

Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



GROWING DOWNTOWN (GCIP)

AVAILABLE INCENTIVE PROGRAMS

- **Municipal Fee Rebate** • 100% rebate for applicable municipal fees
- **Sidewalk Patio Grant** • Up to 100% grant to a maximum of \$1,000 towards eligible third party professional fees
 - Up to 100% grant to a maximum of \$1,000 towards eligible construction costs

Download the Downtown incentive program brochure [here](#).

More information? 1.800.465.1882 ext. 2414 • growthcip@cityofnorthbay.ca

This newsletter is all for you so, naturally, I'd love your input!
Drop me a line and let me know what you'd like to see and read.
I look forward to hearing from you!

Cheers,
Amber



“To be successful, you have to have your heart in your business,
and your business in your heart.”

-Thomas Watson Sr.