DOWNTOWN DIGEST





ONTARIO BUSINESS COSTS REBATE PROGRAM

Small business support:

- Expanding the new <u>Ontario Business Costs Rebate</u>
 <u>Program</u>.
- Eligible businesses that are required to close or reduce capacity will receive rebate payments for a portion of the property tax and energy costs they incur while subject to these measures. Eligible businesses required to reduce capacity to 50% will receive a rebate payment equivalent to 50% of their costs. Businesses required to close for indoor activities will receive a rebate payment equivalent to 100% of their costs. A full list of eligible business types will be made available later this month.
- Effective January 1, 2022, the government is also providing up to \$7.5 billion for a six-month interest- and penalty-free period for Ontario businesses to make payments for most provincially administered taxes.

The government is also exploring grant options and HST deferrals with the federal government.

WHAT'S INSIDE:

Ontario Business Costs Rebate Program

Canada Summer Jobs

<u>Downtown Graphics You</u> <u>Can Use for Social Media</u>

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NB Pride Sponsorship
Opportunities

Nugget Advertising Opportunity

Growth Community
Improvement Plan (GCIP)
information



CANADA SUMMER JOBS (CSJ)

CSJ is a program under the Youth Employment and Skills Strategy, which aims to provide flexible and holistic services to help all young Canadians develop the skills and gain paid work experience to successfully transition into the labour market.

The CSJ program objectives align with the redesigned Youth Employment and Skills Strategy and are as follows:

- provide quality work experiences for youth
- respond to national and local priorities to improve access to the labour market for youth who face unique barriers
- provide opportunities for youth to develop and improve their skills

 The program provides wage subsidies to employers from not-for-profit

 organizations, the public sector, and private sector organizations with 50 or

 fewer full-time employees, to create quality summer work experiences for

 young people aged 15 to 30 years.

The application deadline is January 25, 2022 at 12:00 p.m. (noon) Pacific Standard Time.

CLICK HERE

Looking for more information?



DOWNTOWN GRAPHICS YOU CAN USE FOR SOCIAL MEDIA

I've created some social media graphics, sized for Instagram and Facebook that you can access and download to use. Included are:

- parking graphics
- downtown dollars
- Farmers Market, NB Cruisers (summer)

There are also stickers you can use in stories. The link is below.



UPCOMING COMMITTEE MEETING DATES

Promotions & Marketing Committee - TBD

Beautification & Safety Committee - January 11th meeting has been cancelled. New date TBD

Find past minutes here.

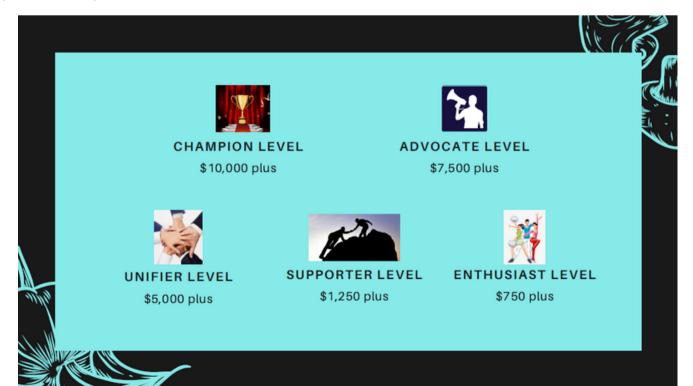


NORTH BAY PRIDE SPONSORSHIP OPPORTUNITIES

North Bay Pride has asked us to share their 2022 sponsorship package with you. Sponsorship opportunities are always available, if you or your company are interested in sponsoring us please email fiertenorthbaypride@gmail.com

CLICK HERE to view the sponsorship proposal.

Sponsorship levels are below.



NORTH BAY NUGGET

ADVERTISING OPPORTUNITY

To help highlight Mental Health Information and the Resources in our area, Postmedia & The North Bay Nugget will be running a special 12 page pull-out section on Thursday January 27th to better showcase the resources available within the community. We have drastically reduced our print rates for this initiative and will be offering Free Business Profiles to those who purchase the Full or Half page ad spaces. In all cases, all ads will be run in both The North Bay Nugget, and online on Nugget.ca (the Business Profiles will stay live for 1 year). Check out the Sales Sheet for this project – an 1/8th of a page ad can be had for as low as \$189 – the deadline to confirm your space will Wednesday January 12th.



GARBAGE PICK UP

Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday.



CARDBOARD PICK UP

Weekly on Friday morning.

Please hold off on putting
your cardboard out for pick
up until after 5pm on
Thursday evenings.



GROWING DOWNTOWN (GCIP)

The Incentive Programs offered within the Downtown Target Area are:

- 1. Tax Increment Rebate
- 2. Municipal Fee Rebate
- 3. Development Charges Rebate
- 4. Professional Study Grant
- 5. Façade Improvement Grant
- 11. Parking and Transit Fee Rebate

- 6. Building Improvement Grant
- 7. Public Art Grant
- 8. Sidewalk Patio Grant
- 9. Parking and Landscaping Grant
- 10. Parking Requirement Exemption

Download the Downtown incentive program brochure here.

More information? 1.800.465.1882 ext. 2414 • growthcip@cityofnorthbay.ca

This newsletter is all for you so, naturally, I'd love your input!

<u>Drop me a line</u> and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers, Amber



"Tough times never last, but tough people do."
-Robert H. Schuller