

JANUARY 6, 2022

DOWNTOWN DIGEST



ONTARIO BUSINESS COSTS REBATE PROGRAM

Small business support:

- Expanding the new **Ontario Business Costs Rebate Program**.
- Eligible businesses that are required to close or reduce capacity will receive rebate payments for a portion of the property tax and energy costs they incur while subject to these measures. Eligible businesses required to reduce capacity to 50% will receive a rebate payment equivalent to 50% of their costs. Businesses required to close for indoor activities will receive a rebate payment equivalent to 100% of their costs. A full list of eligible business types will be made available later this month.
- Effective January 1, 2022, the government is also providing up to \$7.5 billion for a six-month interest- and penalty-free period for Ontario businesses to make payments for most provincially administered taxes.

The government is also exploring grant options and HST deferrals with the federal government.

WHAT'S INSIDE:

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CANADA SUMMER JOBS (CSJ)

CSJ is a program under the Youth Employment and Skills Strategy, which aims to provide flexible and holistic services to help all young Canadians develop the skills and gain paid work experience to successfully transition into the labour market.

The CSJ program objectives align with the redesigned Youth Employment and Skills Strategy and are as follows:

- provide quality work experiences for youth
- respond to national and local priorities to improve access to the labour market for youth who face unique barriers
- provide opportunities for youth to develop and improve their skills

The program provides wage subsidies to employers from not-for-profit organizations, the public sector, and private sector organizations with 50 or fewer full-time employees, to create quality summer work experiences for young people aged 15 to 30 years.

The application deadline is January 25, 2022 at 12:00 p.m. (noon) Pacific Standard Time.

Looking for more information?

CLICK HERE





DOWNTOWN GRAPHICS YOU CAN USE FOR SOCIAL MEDIA

I've created some social media graphics, sized for Instagram and Facebook that you can access and download to use. Included are:

- parking graphics
- downtown dollars
- Farmers Market, NB Cruisers (summer)

There are also stickers you can use in stories. The link is below.



UPCOMING COMMITTEE MEETING DATES

Promotions & Marketing Committee - **TBD**

Beautification & Safety Committee - **January 11th meeting has been cancelled. New date TBD**

Find past minutes here.








NORTH BAY PRIDE SPONSORSHIP OPPORTUNITIES

North Bay Pride has asked us to share their 2022 sponsorship package with you. Sponsorship opportunities are always available, if you or your company are interested in sponsoring us please email fiertenorthbaypride@gmail.com

[CLICK HERE to view the sponsorship proposal.](#)

Sponsorship levels are below.

A graphic with a light blue background and a black border. It displays five sponsorship levels arranged in two rows. Each level includes an icon, a title, and a price. The top row features 'CHAMPION LEVEL' with a trophy icon and 'ADVOCATE LEVEL' with a megaphone icon. The bottom row features 'UNIFIER LEVEL' with a handshake icon, 'SUPPORTER LEVEL' with a silhouette of people climbing a rock, and 'ENTHUSIAST LEVEL' with a group of people dancing. The background of the graphic has faint, stylized illustrations of a flower and a mushroom.

 CHAMPION LEVEL \$10,000 plus	 ADVOCATE LEVEL \$7,500 plus	
 UNIFIER LEVEL \$5,000 plus	 SUPPORTER LEVEL \$1,250 plus	 ENTHUSIAST LEVEL \$750 plus

NORTH BAY NUGGET

ADVERTISING OPPORTUNITY

To help highlight Mental Health Information and the Resources in our area, Postmedia & The North Bay Nugget will be running a special 12 page pull-out section on Thursday January 27th to better showcase the resources available within the community. We have drastically reduced our print rates for this initiative and will be offering Free Business Profiles to those who purchase the Full or Half page ad spaces. In all cases, all ads will be run in both The North Bay Nugget, and online on Nugget.ca (the Business Profiles will stay live for 1 year). **Check out the Sales Sheet for this project** – **an 1/8th of a page ad can be had for as low as \$189 – the deadline to confirm your space will Wednesday January 12th.**



GARBAGE PICK UP

Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday.



CARDBOARD PICK UP

Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



GROWING DOWNTOWN (GCIP)

The Incentive Programs offered within the Downtown Target Area are:

- | | |
|------------------------------------|-----------------------------------|
| 1. Tax Increment Rebate | 6. Building Improvement Grant |
| 2. Municipal Fee Rebate | 7. Public Art Grant |
| 3. Development Charges Rebate | 8. Sidewalk Patio Grant |
| 4. Professional Study Grant | 9. Parking and Landscaping Grant |
| 5. Façade Improvement Grant | 10. Parking Requirement Exemption |
| 11. Parking and Transit Fee Rebate | |

Download the Downtown incentive program brochure [here](#).

More information? 1.800.465.1882 ext. 2414 • growthcip@cityofnorthbay.ca

This newsletter is all for you so, naturally, I'd love your input!

[Drop me a line](#) and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers,
Amber



“Tough times never last, but tough people do.”

-Robert H. Schuller