

JANUARY 20, 2022

# DOWNTOWN DIGEST



## WHAT'S NEW DOWNTOWN

There's a new business that opened at 176 Oak West, King of Queens Cannabis Co. If you haven't met Danny and Joseph yet, you will soon. These gentlemen are excited to be part of our Downtown family and are conducting their own food tour of Downtown as they get to know their neighbours.

The Near North Media Lab relocated to 168 Oak West; and we're glad that they've stayed in the Downtown.

I also noticed this week that North Bay Acupuncture Clinic is now located in the walkway building at 133 Main West.

## WHAT'S INSIDE:

[What's New Downtown](#)

[Events](#)

[2022 Garbage Collection Calendar](#)

[Upcoming Committee Meeting Dates](#)

[Are You Using Google Business Posts?](#)

[Budget Time](#)

[Growth Community Improvement Plan \(GCIP\) information](#)

# WELCOME



## LET'S GET YOUR EVENTS ONLINE

On the Downtown website, each business page has an events area.

Share your events /classes/live entertainment/trivia nights with me so that I can load up the events page and keep the community in the know with what's happening at your location. I can link from the event to your business page.

### News & Events

#### **The White Water Gallery is now streaming on Twitch.Tv!**

Jan 21 2022, 4:00 PM until 5:00 PM

#### **New Year New Cut**

Jan 30 2022, 12:00 PM until 4:00 PM

Raven Flare, 337 Wyld Street, North Bay

#### **NORTH BAY LIVE - MEDUSSAH, MACKENZIE DRIVE**

Feb 26 2022, 7:30 PM until 9:30 PM

The Capitol Centre, 150 Main Street East, North Bay

#### **ABBA REVISITED**

Apr 09 2022, 8:00 PM until 10:30 AM

The Capitol Centre, Main Street East, North Bay, ON, Canada

#### **LOVE SOMEONE - AN INTIMATE EVENING WITH JOHNNY REID**

Oct 08 2022, 7:30 PM until 9:30 PM

The Capitol Centre, Main Street East, North Bay, ON, Canada

I just need the link to your event and I can grab the details and photo and pop it up.

Click the button to send me an email.

**CLICK HERE**





## THE 2022 GARBAGE COLLECTION CALENDAR IS HERE

I know that you think this isn't super exciting, but... on those weeks with stat holidays when you're trying to figure out when pick is, you'll be happy to have this calendar.

I'll do my best to email reminders when things change around holidays as well, but this calendar is a great backup tool to have.



## UPCOMING COMMITTEE MEETING DATES

Promotions & Marketing Committee - **February, TBD**

Beautification & Safety Committee - **February 22nd at 8:15am on Zoom**

**Let me know if you would like a standing invitation to these meetings.**

**[Find past committee meeting minutes here.](#)**



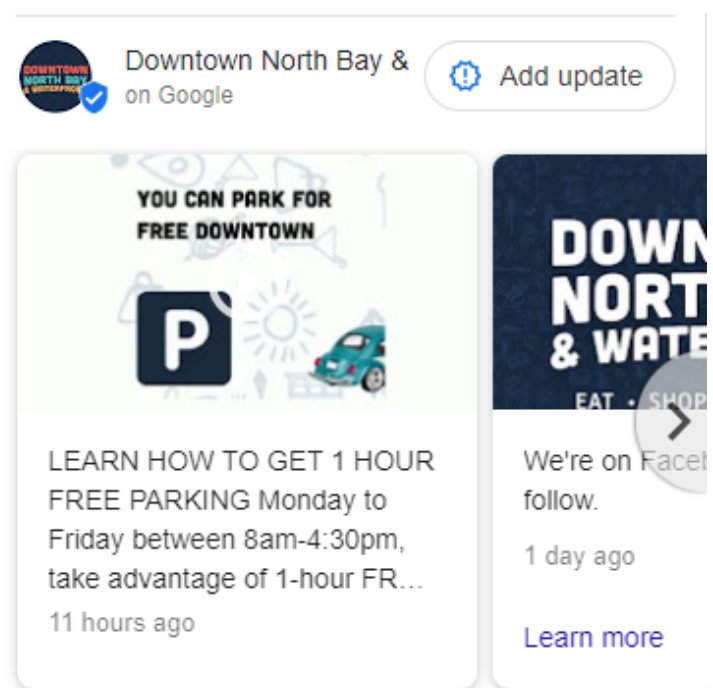
## ARE YOU USING GOOGLE BUSINESS POSTS?

To create and share Google My Business posts:

1. From the dashboard, click Posts in the left menu.
2. Click Create post.
3. Choose which type of post you want to create: a COVID-19 update, an offer, information about What's New, an event, or a product. Each type of post has different information to complete.

These posts look like social media posts and people can see/find them from your page in a Google search (see photo to the right). There are buttons you can use to link to a product, to learn more, or to make a purchase. [Click here for an example.](#)

You can also access insights (data) about how many people saw your post. If you want to learn more, I'm happy to help.



# Budget



## **BUDGET TIME**

The Board of Directors for Downtown North Bay & Waterfront have started to plan out the budget for 2022.

Once it has been completed and passed, we will invite the membership to a budget presentation via Zoom. We will also provide you with a special edition newsletter about the budget



### **GARBAGE PICK UP**

Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday.



### **CARDBOARD PICK UP**

Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



## GROWING DOWNTOWN (GCIP)

The Incentive Programs offered within the Downtown Target Area are:

- |                                    |                                   |
|------------------------------------|-----------------------------------|
| 1. Tax Increment Rebate            | 6. Building Improvement Grant     |
| 2. Municipal Fee Rebate            | 7. Public Art Grant               |
| 3. Development Charges Rebate      | 8. Sidewalk Patio Grant           |
| 4. Professional Study Grant        | 9. Parking and Landscaping Grant  |
| 5. Façade Improvement Grant        | 10. Parking Requirement Exemption |
| 11. Parking and Transit Fee Rebate |                                   |

**Download the Downtown incentive program brochure [here](#).**

More information? 1.800.465.1882 ext. 2414 • [growthcip@cityofnorthbay.ca](mailto:growthcip@cityofnorthbay.ca)

This newsletter is all for you so, naturally, I'd love your input!

[Drop me a line](#) and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers,  
Amber



“Tough times never last, but tough people do.”

-Robert H. Schuller