

FEBRUARY 17, 2022

DOWNTOWN DIGEST



NEXT STEPS IN REOPENING ONTARIO

READ MORE



Effective today, February 17, 2022, Ontario will lift public health measures, including:

- Increasing social gathering limits to 50 people indoors and 100 people outdoors
- Increasing organized public event limits to 50 people indoors, with no limit outdoors

Removing capacity limits in the following indoor public settings where proof of vaccination is required, including but not limited to:

- Restaurants, bars and other food or drink establishments without dance facilities
- Non-spectator areas of sports and recreational fitness facilities, including gyms
- Cinemas
- Meeting and event spaces, including conference centres or convention centres
- Casinos, bingo halls and other gaming establishments
- Allowing 50 percent of the usual seating capacity for concert venues and theatres

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Canva

CANVA QUICK CREATE

Canva recently introduced the new Quick Create feature; it allows you to create up to 8 different designs at once, in 5 steps.

STEP 1 - Choose the kind of post that you want. (Instagram, Twitter, Story)

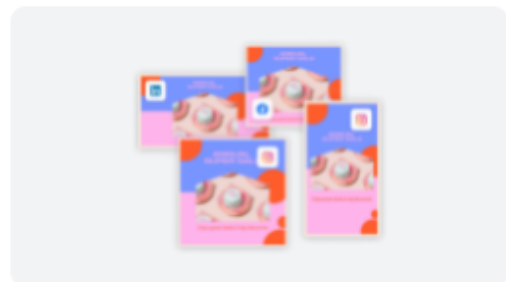
STEP 2 - Add in your main text, and additional text.

STEP 3 - Now you add in an image and your logo.

STEP 4 - Next you get to choose the type of template that you like.

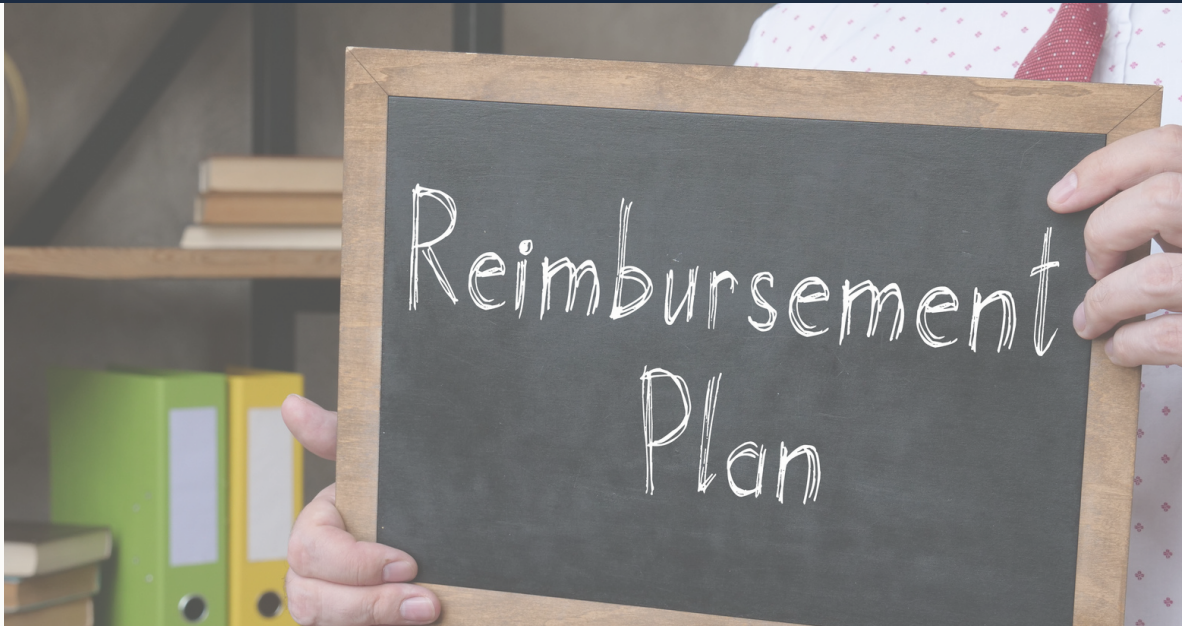
STEP 5 - Finally, you choose a colour palette and your font.

You're done, just download your creations and post or schedule them.



Quick Create

The quickest way to create a collection of designs for social media.



DOWNTOWN DOLLARS REIMBURSEMENTS

A customer just redeemed Downtown Dollars/a Downtown gift certificate at your business. Here's how to get reimbursed.

- 1 - Sign the paper/gift certificate with the name of your business.
- 2 - Email or call the office, and let Amber know the dollar amount and the last 4 digits of the code, or the last 3 digits on a paper gift certificate.

Amber will reimburse you within 72 hours. Please note that if we use up our reimbursement cash, the wait will be longer.

Beautification & Safety Committee Meeting	Promotions & Marketing Committee Meeting
Tuesday, February 22nd 8:15am on Zoom	Wednesday, March 9th 8am on Zoom

COMMITTEE
REPORTS



LET ME KNOW IF YOU WOULD LIKE AN
AUTOMATIC INVITATION TO THESE MEETINGS.



**EMAIL
AMBER**

ONTARIO SMALL BUSINESS RELIEF GRANT PORTAL OPEN

The application portal will be open from February 9 to March 11 for applications from:

- Newly established businesses
- Businesses that may not have previously applied to the Ontario Small Business Support Grant in 2021
- Businesses that were previously deemed ineligible but are now eligible.

In order to be eligible, applicants will need to confirm that they:

- Had fewer than 100 employees as of December 31, 2021
- Were an active business as of January 14, 2022
- Were required to close indoor operations on January 5, 2022.

Eligible small businesses for the OSBRG include:

- Restaurants and bars
- Facilities for indoor sports and recreational fitness activities (including fitness centres and gyms)
- Racing venues, casinos, bingo halls and gaming establishments
- Performing arts venues and cinemas
- Museums, galleries, aquariums, zoos, science centres, landmarks, historic sites, botanical gardens and similar attractions
- Meeting or event spaces
- Tour and guide services
- Conference centres and convention centres
- Driving instruction for individuals
- Before- and after-school programs.

LEARN MORE



The OSBRG User Application Guide provides additional information about applying for the grant. The Ministry of Economic Development, Job Creation and Trade emailed eligible businesses that qualified for the Ontario Small Business Support Grant in 2021, and were subject to closure again on January 5, 2022, as they have been pre-screened and do not need to apply for the OSBRG. But they may be asked to confirm their continued eligibility.



**THIS GRAPHIC LIVES AT THE BOTTOM OF
OUR MEMBERS PAGE OF THE WEBSITE**



GARBAGE PICK UP

Every Tuesday & Friday morning.

Please hold off on putting garbage bags out until after 5pm Monday and Thursday.



CARDBOARD PICK UP

Weekly on Friday morning.

Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.





GROWING DOWNTOWN (GCIP)

**DOWNTOWN TARGET AREA
GUIDELINES**



**DOWNTOWN TARGET AREA
APPLICATION FORM**



**DOWNTOWN TARGET AREA
INFORMATION SHEET**



SIDEWALK PATIOS



IMPORTANT NOTE: You must apply for GCIP grants, and and get approval prior to doing any work on your project.

Download the Downtown incentive program brochure [here](#).

More information? 1.800.465.1882 ext. 2414 • growthcip@cityofnorthbay.ca

This newsletter is all for you so, naturally, I'd love your input!

Drop me a line and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers,
Amber



"To succeed in this world, remember these three maxims: to see is to know; to desire is to be able to; to dare is to have."

-Alfred De Musset