

FEBRUARY 3, 2022

DOWNTOWN DIGEST



Budget



2022 BUDGET

The Board of Management for Downtown North Bay & Waterfront have finalized the 2022 operating budget, and we want to share it with you.

Downtown North Bay & Waterfront will host a budget presentation to the Downtown members on Tuesday, February 8th at 6pm via Zoom.

Keep an eye out for an email this Friday, February 4th with all of the details on the budget presentation including the Zoom link, a copy of the 2022 budget, and messages from our Committee Chairs.

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ONTARIO BUSINESS COSTS REBATE PROGRAM

Ontario is providing extra support for businesses required to close or significantly restrict services as a result of provincial public health measures.

Eligible businesses will receive rebate payments for a portion of the property tax and energy costs they incur while subject to capacity limits or a requirement to temporarily close. The rebate amount will be 50 per cent up to 100 per cent of these costs depending on the degree to which the business is subject to public health restrictions. This program is targeted to businesses that are the most financially impacted by provincially-mandated public health measures.

Your business can apply online to receive property tax and energy cost rebates through the Ontario Business Costs Rebate Program.

To learn more [click here](#).

[APPLY NOW](#)





DOWNTOWN DOLLARS

Need tracking sheets for incoming Downtown Dollars? [CLICK HERE](#) 

What info do you need to for the tracking sheet? [CLICK HERE](#) 

If you are presented with a gift certificate, simply treat it as cash. **There is no declining balance, so the shopper must spend the entire value of the gift certificate at one location.** To remit the gift certificate, **please sign the back with your store name**, then email Amber with the amount redeemed, and you will be reimbursed within a day or two.

UPCOMING COMMITTEE MEETING DATES

Promotions & Marketing Committee - **February, 9th at 8am on Zoom**

Beautification & Safety Committee - **February 22nd at 8:15am on Zoom**

Let me know if you would like a standing invitation to these meetings. Send me an email.

Find past committee meeting minutes here.



POSTMEDIA & THE NORTH BAY NUGGET // REOPENING & RECRUITING BLITZ

With this re-opening upon us and the summer months ahead, Postmedia is looking help you not only promote your business, but also help you Recruit and Rehire more staff. An exciting new recruiting tool has been launched in creation of Working.com

Working.com is our in-house Postmedia Job Board platform that takes every job ad that runs in the paper and pushes them online for increased visibility and amplification.

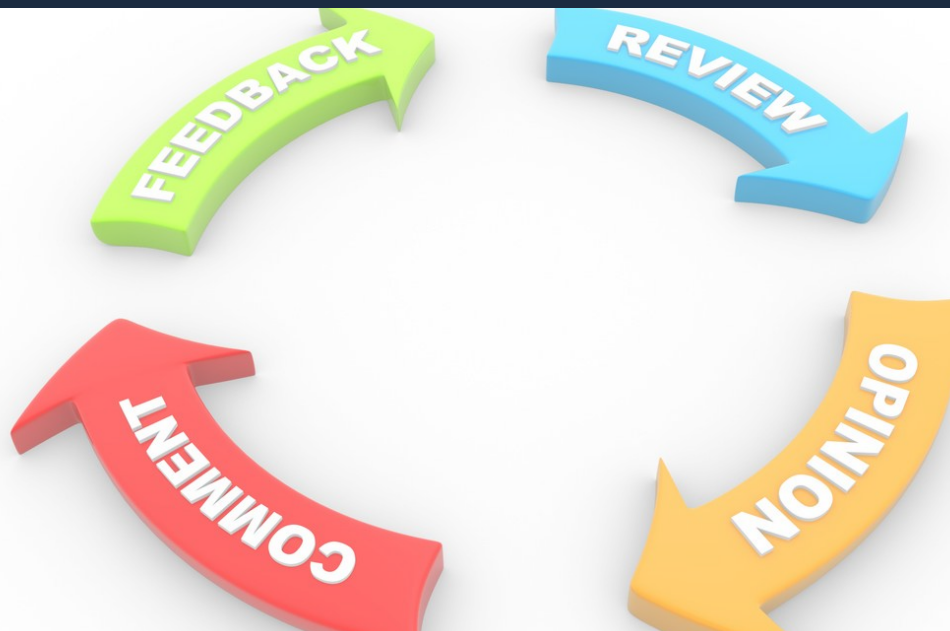
On the Offer Sheet you'll see that any ad placed in the Nugget Job section, will also go into the Nugget EXTRA job section, as well on 3 digital platforms, for the same all-in package price.

SPECIAL OFFER



Ad packages start at \$142 for a 3" x 4.5" space in the Paper and the push to online.

Seeking more details? Contact Steve Kleimaker, Media Consultant – Postmedia Solutions & The North Bay Nugget Cell: 705.491.5574



FEEDBACK, REVIEWS, OPINIONS & COMMENTS

The Board of Directors and office administration are here for you, we encourage you to reach out with feedback, ideas and more.

If you have positive or negative information to share, please write an email with the details and send it to Amber. If you have ideas to bring forward to committees, the same applies; please funnel it through Amber by emailing her with the details.



EMAIL
AMBER



GARBAGE PICK UP

Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday.



CARDBOARD PICK UP

Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



GROWING DOWNTOWN (GCIP)

Check out the Facade Improvement Grant Application Package



IMPORTANT NOTE: You must apply for GCIP grants, and and get approval prior to doing any work on your project.

Download the Downtown incentive program brochure [here](#).

More information? 1.800.465.1882 ext. 2414 • growthcip@cityofnorthbay.ca

This newsletter is all for you so, naturally, I'd love your input!

Drop me a line and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers,
Amber



"Today's sales should be better than yesterday's - and worse than tomorrow's."

-Anonymous