

MARCH 3, 2022

DOWNTOWN DIGEST



EARTH IN A NEST

Earth in a Nest was developed to identify Eco-Age friendly community businesses following the principles outlined by the United Nations Sustainable Development Goals and the Global Compact Network.

Together we can represent a collective power to create change in our community. Small business can be a catalyst for a culture shift, with access to the customer base with whom to share their Eco-Age friendly best practices.

The result can be substantial cost savings, increased revenue, happier (senior) customers and environmental sustainability. Businesses that understand and respond to the needs of all people in their community are also more likely to inspire customer loyalty, and to remain sustainable through economic fluctuations.

We feel that most businesses and services want to be age and earth-friendly and aspire to caring, and kind service to their customers. Small business can also be the conduit for sustainable change by adopting earth friendly practices and passing them on to their patrons. It's a win-win for our customers and the planet.

This is an invitation for local businesses to gather, to share stories and ideas with each other, to make good change happen from the inside-out. Please register your business or organization [HERE](#), so that we can list your service on our [website](#) as an 'Earth in a Nest' business.

WHAT'S INSIDE:

Earth In A Nest

Contact North - Start Learning NOW!

Creative Sector Professional Development

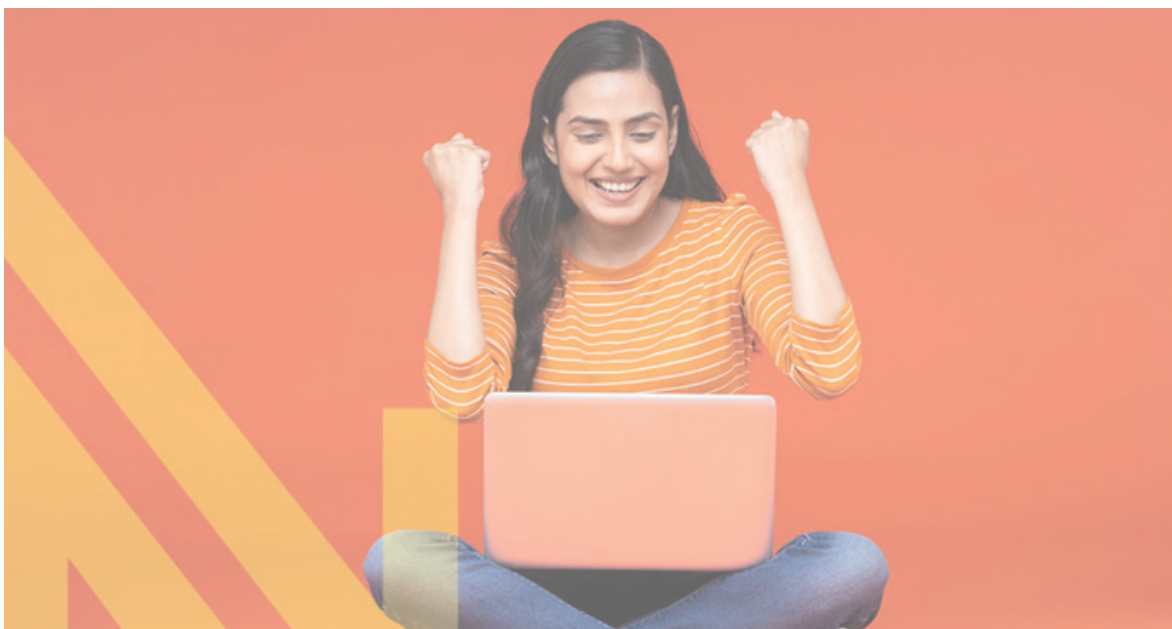
Committee Meetings

It's Time to Start Hiring for Summer!

Multi-use Courts are Set to Open in the Spring

Garbage & Cardboard Pick Up reminders

Growth Community Improvement Plan (GCIP) information



CONTACT NORTH - START LEARNING NOW!

Start learning **NOW**

Kick-start your education this year with online learning!

- Want to finally finish your high school diploma?
- Looking for short-term workplace training to land that job or promotion?
- Want to start a college diploma or university degree?

We can help you start your online programs and courses – and we'll take the responsibility of researching and registering off your hands.

We're here to support you on your path to learning. Call or e-mail us today!

North Bay and area:

☎ **1-855-352-7226**

✉ **northbay@contactnorth.ca**


North Bay Downtown:

☎ **705-980-1131**

✉ **northbaydt@contactnorth.ca**

Get your degree, diploma or certificate or upgrade your skills online without leaving your community.

 **STUDYONLINE.CA**

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EMAIL
KRISTEN HANLON

LEARN MORE



CREATIVE SECTOR PROFESSIONAL DEVELOPMENT

The Business Centre is cohosting with Creative Industries and Accurate Business Solutions. The series is called Passion for Profit: Professional Development for Creatives. It will be 3 workshops on March 23rd, 30th, and April 6th from 10AM to 11:30AM.



PROFESSIONAL DEVELOPMENT

@CreativeSector

PASSION 4 PROFIT

A 3 part series of accounting workshops for creative sector.
MARCH 23, 30, APRIL 6

register via eventbrite link

#learn #accounting #zoom
#ProfessionalDevelopment

hosted by: **tbc** **CREATIVE INDUSTRIES**

presented by: **ACCURATE**
Business Solutions Limited
Bookkeeping | Income Tax
Phone 705-475-6100 Fax 705-475-6101
www.tbc.ca/creative

Limited spots available.
Register today!

REGISTER

FREE

Beautification & Safety Committee Meeting

Tuesday, March 22nd
8:15am on Zoom

Promotions & Marketing Committee Meeting

Wednesday, March 9th
8am on Zoom

COMMITTEE REPORTS

LET ME KNOW IF YOU WOULD LIKE AN
AUTOMATIC INVITATION TO THESE MEETINGS.



**EMAIL
AMBER**

IT'S TIME TO START HIRING FOR SUMMER!

SUMMER HIRING STARTS HERE:

THE YOUTH JOB CONNECTION SUMMER PROGRAM PROVIDES:

- Youth ages 15–18 who are ready to work and prepared for your workplace after attending a series of job-preparation workshops (4 Steps to Safety, WHMIS, Customer Service and Employer Expectations).
- Consultants who provide ongoing support to you and your employee.
- Financial incentives to offset the cost of your time in training our youth to be effective in the workforce (up to \$2,000.00 per eligible student).



Positions are limited, so start your summer on the right foot and get started today!



(705) 476-3234

Jodi.McCabe@yesnorthbay.com

Get Started Now.

To register for the program, and get on the path to a stress-free summer, download our registration form below, and send directly to Jodi, at Jodi.McCabe@yesnorthbay.com

**REGISTRATION
FORM**





MULTI-USE COURTS ARE SET TO OPEN IN THE SPRING

It's exciting that Spring is coming, not just for warmer weather and less shovelling, but also for the opening of the City's new multi-use courts. The courts are located behind the North Bay Transit station on Oak East.

The courts will bring more people to Downtown, so make sure to invite them to come and check out your business while they're down here. It also offers you some news post ideas for your social media, people will get hungry, thirsty...maybe friends will want to shop while some of their group hits the courts.

GARBAGE PICK UP

Every Tuesday & Friday morning.

Please hold off on putting garbage bags out until after 5pm Monday and Thursday.

CARDBOARD PICK UP

Weekly on Friday morning.

Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.





GROWING DOWNTOWN (GCIP)

**DOWNTOWN TARGET AREA
GUIDELINES**



**DOWNTOWN TARGET AREA
APPLICATION FORM**



**DOWNTOWN TARGET AREA
INFORMATION SHEET**



SIDEWALK PATIOS



IMPORTANT NOTE: You must apply for GCIP grants, and and get approval prior to doing any work on your project.

Download the Downtown incentive program brochure [here](#).

More information? 1.800.465.1882 ext. 2414 • growthcip@cityofnorthbay.ca

This newsletter is all for you so, naturally, I'd love your input!

Drop me a line and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers,
Amber



**"Whoever said money can't buy happiness didn't
know where to shop."**

-Anonymous