

MARCH 17, 2022

# DOWNTOWN DIGEST



## STAY IN THE KNOW

Currently these newsletters only go to the main contacts that I have for each business.

If you think these newsletters would be helpful for your staff, or business partners, or a new building owner, please have them email me to be added to my email list.

Previous newsletters can be found on our website under the Members Page, and anyone can access them.

## WHAT'S INSIDE:

**Stay in the Know**

**Help Learning to use Canva**

**Window Clings Available**

**Committee Meetings**

**Update Your Business Listing**

**Contacts for Job Opportunities**

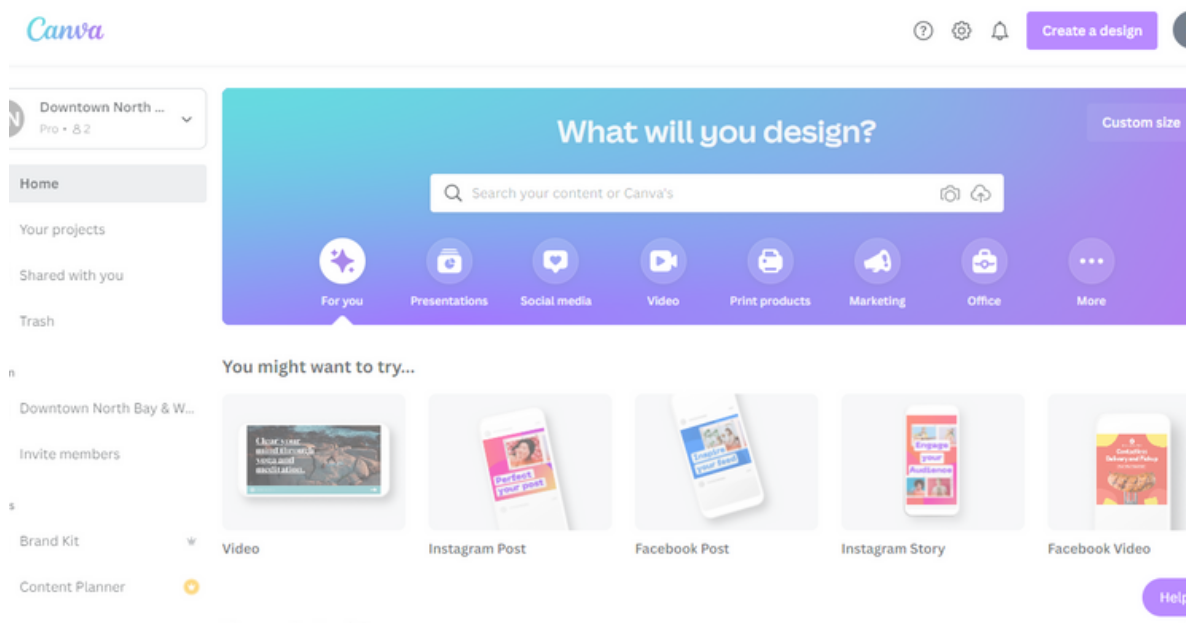
**Garbage & Cardboard Pick Up reminders**

**Growth Community Improvement Plan (GCIP) information**

PREVIOUS  
NEWSLETTERS



EMAIL  
AMBER



## HELP LEARNING TO USE CANVA - FREE

So you're interested in using a Canva free account for your social media, but feel overwhelmed about where to start.

You can book a 30-minute session with me to get you started. You can also book multiple sessions to learn the things you need to get creating within Canva.

The first session will include uploading your logo, choosing your preferred fonts, grabbing your colour palette.

From there, other sessions will help you expand your knowledge of Canva, and create templates to make creating your posts quicker.

If you want to take advantage of this opportunity, email Amber to schedule your 30-minute session.



WINDOW CLINGS AVAILABLE

We still have the window clings shown below available if you would like one for your location, simply email Amber at the office and make a request. There is no charge for these.



Beautification & Safety Committee Meeting	Promotions & Marketing Committee Meeting
Tuesday, March 22nd 8:15am on Zoom	March meeting was cancelled; will be rescheduled in April.



LET ME KNOW IF YOU WOULD LIKE AN AUTOMATIC INVITATION TO THESE MEETINGS.





## UPDATE YOUR BUSINESS LISTING

Take a few minutes to check out your business listing on the Downtown's website.



Check that your business hours are correct, your social media handles, contact name and phone number, and your website address.

Have a look at the photos; if you have a better one then email it to me to update.

Check the description of your business. If you would like to change it, please email me the new copy.

IMPORTANT - It take only minutes for me to update this information, so please don't hesitate to reach out with an update anytime you have changes.







## **GOOD CONTACTS TO SHARE JOB OPPORTUNITIES WITH**

Nipissing University

Stephanie Vennard Hummel, Career Services Coordinator

705-474-3450 ext. 4257

[stephanv@nipissingu.ca](mailto:stephanv@nipissingu.ca)

Canadore College

Ryan Drouin, Centre for Career Development

705-474-7600 ext. 5826

[Ryan.Drouin@canadorecollege.ca](mailto:Ryan.Drouin@canadorecollege.ca)

### **GARBAGE PICK UP**

Every Tuesday & Friday morning.

Please hold off on putting garbage bags out until after 5pm Monday and Thursday.

### **CARDBOARD PICK UP**

Weekly on Friday morning.

Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.





## GROWING DOWNTOWN (GCIP)

**DOWNTOWN TARGET AREA  
GUIDELINES**



**DOWNTOWN TARGET AREA  
APPLICATION FORM**



**DOWNTOWN TARGET AREA  
INFORMATION SHEET**



**SIDEWALK PATIOS**



***IMPORTANT NOTE: You must apply for GCIP grants, and and get approval prior to doing any work on your project.***

**Download the Downtown incentive program brochure [here](#).**

More information? 1.800.465.1882 ext. 2414 • [growthcip@cityofnorthbay.ca](mailto:growthcip@cityofnorthbay.ca)

This newsletter is all for you so, naturally, I'd love your input!

Drop me a line and let me know what you'd like to see and read.

I look forward to hearing from you!

Cheers,  
Amber



**"People often say that motivation doesn't last. Well, neither does bathing - that's why we recommend it daily."**

**-Zig Ziglar**

