

APRIL 14, 2022

# DOWNTOWN DIGEST



## MEMBERSHIP VIDEOS

I'm looking for participants/store owners, business reps to film a quick video with for social media.

There will be 5-6 questions; 2 of them are your name, and business name. The remainder are meant to show your personality, and shine some light on the person behind the business.

It will take approximately 5 minutes to film, and videos will run on Mondays.

If you want to participate, send me a message on social media, or go old school and call me at the office, 705-472-8480 x233.

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**Membership Information**

**HIGH CLASS SNAX  
VIDEO**

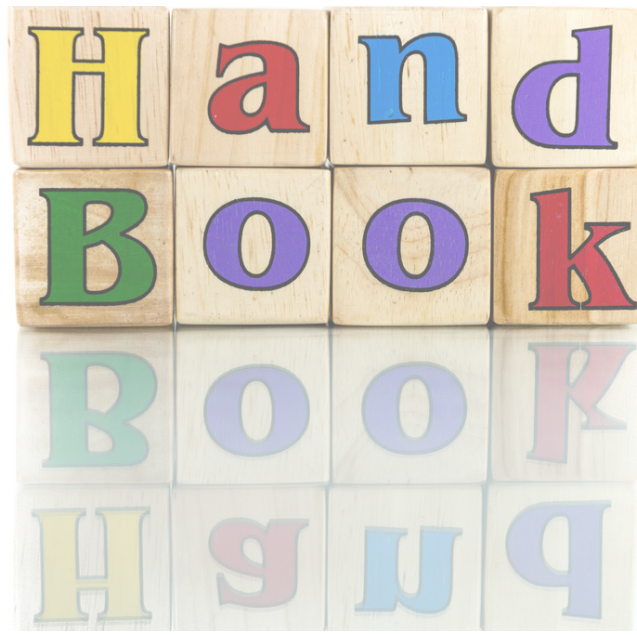


**NORTHERN TIKES  
VIDEO**



**JUNIOR WORLD  
VIDEO**





## **MEMBERSHIP HANDBOOK FEEDBACK**

I'm working on developing a new Membership Handbook in e-book form.

I would like to know what type of information you think would be helpful for new members. I'm open to all suggestions from window cleaner contacts to garbage collection, important insurance information...you name it.

Perhaps there's something we haven't thought of...that's where you come in as a member with knowledge, history and experience.

Take a minute to email me with your suggestions of information to include that you would have found helpful when your business came to Downtown North Bay & Waterfront.



**EMAIL  
AMBER**

## FILM FRIENDLY GUIDE

The City of North Bay, in partnership with Tourism North Bay and the North Bay & District Chamber of Commerce, announced a new initiative aimed at strengthening the connection between local businesses and the region's multi-million-dollar film and television industry.

This is your opportunity to connect your business with visiting film and television cast and crew members. Please complete the following form to register your business. Registrations will be collected, reviewed and then included in the directory that will be launched in 2022.

**REGISTER YOUR  
BUSINESS**



Visit the website for all of the details.

<http://>

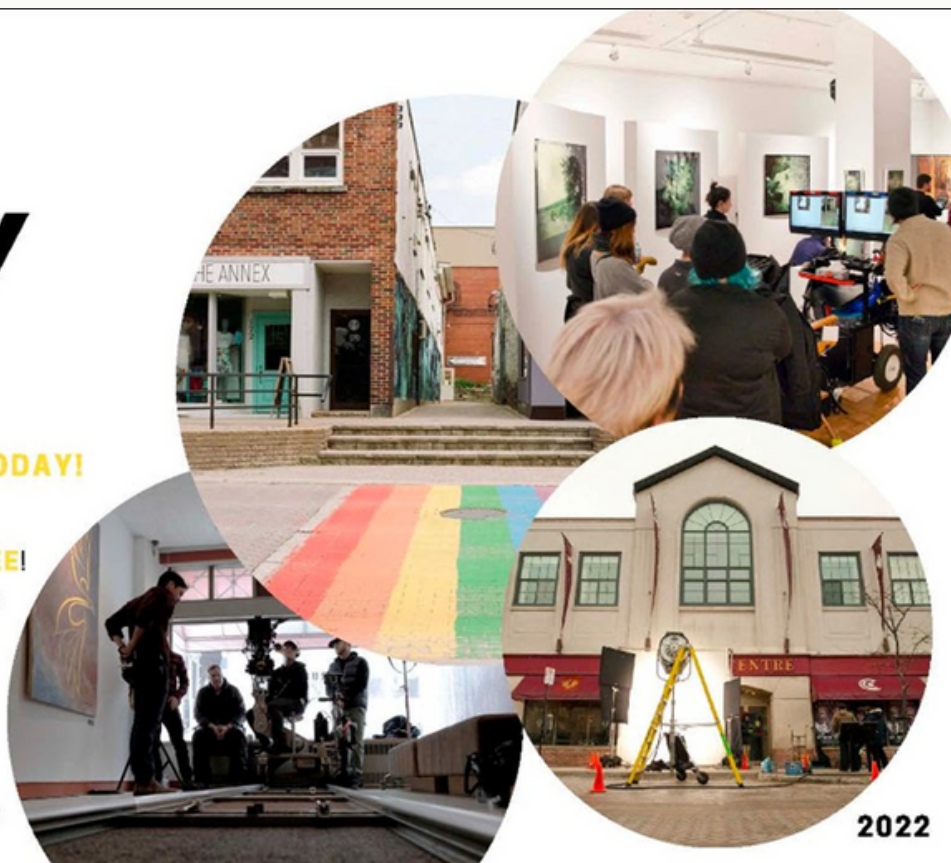


# film friendly guide

**REGISTER YOUR BUSINESS TODAY!**

Connect your business to the local film and television industry for **FREE!** By signing up, your business will be featured in the online directory that is shared with visiting cast and crew members.

Registration available at:  
[www.tourismnorthbay.com/film-guide/](http://www.tourismnorthbay.com/film-guide/)



**2022**



## **DOWNTOWN REJUVENATION**

A quick note to let you know that this construction project is **NOT A BIG DIG**, as shown in the photo above from 1983. This project is focused on rehabilitating Main Street from Cassells St to Sherbrooke Street and Ferguson Street from Main Street to Oak Street and will include new sidewalks, curb and gutter, asphalt paved roads, updating and adding low voltage electrical power outlets, landscaping (trees, benches, etc.), festoon lighting on Ferguson and a mid-block crossing, retaining walls, handrail, Adding in official, functioning intersection and mid-block pedestrian crosswalks and new traffic lights at Upgrading the Algonquin/Main, Fraser/Main, Ferguson/Main, and Wyld/Main intersections which will provide improved accessibility purposes for persons with disabilities.

In total, there are five blocks included in the rehabilitation project rejuvenation. The construction process will completely finish one block before starting on the next block. There may be some trees to be planted after a block has reopened. The blocks that will be affected are Algonquin and Main West between Cassells and Fraser; Main West between Fraser and Ferguson; Ferguson between Main and Oak; Main East from Ferguson to Wyld and Main East from Wyld to Sherbrooke. Keep an eye open for more information on the project in the next newsletter.





## **2022 PATIO SEASON**

### **Outdoor Patio Fees Waived for 2022 Season by the City of North Bay!**

To help support local businesses, the City of North Bay will again waive all fees associated with the creation of new or expanded outdoor patio spaces for the 2022 season.

First implemented in 2020 and then again in 2021, setting the fees aside again for this year was approved by North Bay City Council Tuesday.

This includes any potential building permit fees, applicable parking fees under the existing Sidewalk Patio Program and municipal alcohol license approvals and extensions issued through the City Clerk's Office.

The existing Sidewalk Patio Program in the Downtown will also be expanded again this season to support the use of sidewalks for outdoor retail space.

Guidelines developed by the City to assist local businesses in the creation of new or expanded outdoor patio spaces, including information about when a permit may be required are available at <https://www.northbay.ca/OutdoorPatios>

**Let us know when your patio is opening, so we can help promote it.**

## GROWTH COMMUNITY INCENTIVE PLAN (GCIP)

The City's Growth Community Incentive Program is designed to help grow the community through city wide programming for industrial development and targeted intensification for housing and downtown waterfront commercial projects with a number of financial incentives.

**Check out some of the Growth CIP projects within the Downtown Target Area.**



***IMPORTANT NOTE: You must apply for GCIP grants, and and get approval prior to doing any work on your project.***

**GUIDELINES**



**DOWNTOWN TARGET AREA  
APPLICATION FORM**



**DOWNTOWN TARGET AREA**



**SIDEWALK**



**More information or questions?**

**1.800.465.1882 ext. 2414**

**[growthcip@cityofnorthbay.ca](mailto:growthcip@cityofnorthbay.ca)**

## MEMBERSHIP INFORMATION

Beautification & Safety Committee Meeting	Promotions & Marketing Committee Meeting
Tuesday, April 17th 8:15am on Zoom	Tuesday, April 17th 8:15am on Zoom

LET ME KNOW IF YOU  
WOULD LIKE AN  
AUTOMATIC  
INVITATION TO THESE  
MEETINGS.



**EMAIL  
AMBER**

GARBAGE PICK UP	CARDBOARD PICK UP
Every Tuesday & Friday morning.  Please hold off on putting garbage bags out until after 5pm Monday and Thursday.	Weekly on Friday morning.  Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.

**PREVIOUS  
NEWSLETTERS**



**BOARD  
MINUTES**



**COMMITTEE  
REPORTS**



**This newsletter is all for you so, naturally, I'd love your input!**

**Drop me a line and let me know what you'd like to see and read. I look forward to hearing from you!**

**Cheers,  
Amber**



**"Small business isn't for the faint of heart. It's for the brave, the patient, and the persistent. It's for the overcomer."**

**-Anonymous**

