DECEMBER 23, 2021

DOWNTOWN DIGEST





HAPPY HOLIDAYS!

The Board of Directors and myself want to wish you all Merry Christmas, Happy Hannukah, and any other celebrations you enjoy, and a Happy New Year as well!

Remember to update your holiday hours on your Google business listing so your customers know when you will be open/closed.

How to Update Google My Business:

- 1. Change your hours on Google My Business by accessing your business's GMB account.
- 2. Click "Info" on the left-hand side.
- 3. Click "Special Hours" and add the specific dates you will be closed. Ensure you have switched each date to "closed".
- 4. Click "Apply" on the bottom right corner of the box.

WHAT'S INSIDE:

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GARBAGE BAG LIMITS FOR CURBSIDE COLLECTION CHANGING JANUARY 1, 2022

The Industrial, Commercial, and Institutional (ICI) Sector

Also effective Jan. 1, 2022, the weekly garbage limit will change from 12

bags/containers per property per week to 10 bags/containers per property per week.

The maximum weight for each bag/container is 15

kg (35lbs), each.

Containers shall not be larger than 150 L (33 gal.).

ICI properties with more bags than the permitted limit, can buy tags.

Each property will be permitted to place a maximum of four additional bags at the curb on its scheduled garbage collection day as long as the bags over the limit are properly tagged.

Looking for more information?





THANK YOU HIDEAWAY PICTURES

We've received a lot of positive feedback about the lovely garland on Main West. People have asked if it's for a movie; it's for the community.



We want to thank one of our members, David Anselmo and his business Hideaway Pictures for donating use of the garland for our holiday decor; it really adds a punch of holiday magic.

UPCOMING COMMITTEE MEETING DATES

Promotions & Marketing Committee - January TBD

Beautification & Safety Committee - **Tuesday, January 11th at 8:30am** via Zoom.



APPLICATIONS OPEN FOR EVENT HOSTING PROGRAM

The City of North Bay's Event Hosting Program is accepting grant applications to help support not-for-profit conferences, meetings, sports tournaments and other special events that are planned for 2022.

The program, which supports community groups by providing funding to help offset event-hosting costs, is welcoming applications until Jan. 28, 2022. Program funding is available to help support events that result in a significant community impact and present the opportunity to showcase and promote North Bay.

Applications will be evaluated and scored by a Review Committee, consisting of representatives of North Bay & District Chamber of Commerce and the City's Economic Development and Community Development and Growth departments. A scoring system will be used to determine the impact of the event on the community and help guide the Committee in determining the funding status of each application. It is important to note that applications received after the Jan. 28th deadline will only be considered if there are remaining program funds. All interested groups are encouraged to apply.





DOWNTOWN PASSPORTS CONTINUE

That's right... the Downtown Passports will continue through until the new year; giving customers time to get them filled up.

I will collect completed ones on January 3rd and 4th, and add them to our final draws happening the 4th.

Let me know if you have completed ones for pick up, or if you need additional passports.

To date, we have about 400 entries for the draws.



GARBAGE PICK UP

Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday.



CARDBOARD PICK UP

Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



GROWING DOWNTOWN (GCIP)

AVAILABLE INCENTIVE PROGRAMS

Parking and Transit Fee Rebates

- 3 year 50% rebate towards parking or transit passes for new commercial businesses
- 1 year 50% rebate towards parking or transit passes for net new residential units

Parking Requirement Exemption

• Provides a reduction in the parking requirements where applicable

Download the Downtown incentive program brochure here.

More information? 1.800.465.1882 ext. 2414 · growthcip@cityofnorthbay.ca

With a new year ahead of us, let me know if there's something you would like to see added to your newsletter.

Drop me a line and let me know what you'd like to see and read. I look forward to hearing from you!

Cheers, Amber

"There is something that is much more scare, something rarer

than ability. It is the ability to recognize ability."

-Robert Half