

APRIL 28, 2022

DOWNTOWN DIGEST



NEW KIDS ON THE BLOCK

We have two openings in Downtown.

LB Town Fitness & Equipment opened their doors last week at 160 Main Street East. They carry supplements, snacks, and fitness equipment.

If you're walking by, stop in and say 'Hi' to Dan.

Here's a video from their opening.



Endaayaan Awejaa is a start-up non-profit organization that is dedicated to providing all youth and families with safe places to heal and build solid foundations for their future. They are located at 187 Main Street West, and have already started hosting events.

Check out their website here.



REMINDER

You can join our private group on Facebook for Downtown businesses; [click here to join.](#)

We are also sad to hear that the North Bay & Area Potter's Guild are leaving Downtown, but wish them luck at their new location on Delaware.



WHAT'S INSIDE:

New Kids on the Block

Free Rapid tests for Businesses

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Growth Community Improvement Plan (GCIP) information

Membership Information



FREE RAPID TESTS FOR BUSINESSES

The Chamber of Commerce received a shipment of rapid tests!!
It's the little things that excite us nowadays.

If your business is interested in participating in this program, please email Donna Backer by clicking button below.

We will connect with you to make arrangements for pick up day and time.

IMPORTANT NOTE

You do not have to be a Chamber member to access this program.

Although, when you pick up your tests, it's a great opportunity to ask some questions about becoming a member.



**EMAIL
DONNA**

FREE NALOXONE TRAINING & KITS

The Ontario Addiction Treatment Centre is offering free naloxone training and education with the goal to have businesses keep naloxone on site. Naloxone training takes less than 15 minutes and the agency would supply free kits.

NALOXONE

Bill 88

Employers will be required to have a naloxone kit ready and available if the employer becomes aware, or ought reasonably to be aware, that there may be a risk of a worker having an opioid overdose in the workplace. In such circumstances, the employer would be required to ensure that the naloxone kit is in the charge of a worker who is trained to recognize an opioid overdose and administer naloxone and who is acquainted with any hazards related to the administration of naloxone.



What is Naloxone?

Naloxone kits are portable pouches containing an opioid antidote that can be administered by injection or through the nose to revive an unresponsive person who has overdosed on opioids. The Government of Ontario distributes free naloxone kits and provides training on how to use them.



How can OATC help?

A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content. This can include articles, stories, photographs, and advertisements.



Ontario Addiction Treatment Centre
456 Ferguson St, North Bay, ON
Michelle Brunet- (705) 943-5524



DIGITAL MAIN STREET 4.0

Digital Main Street (DMS). Digital Transformation Grant Program

Deadline: Portal opens June 2022

Funding: Up to \$2,500. Digital Main Street (DMS) is a program focused on assisting small businesses with their adoption of technologies. The Digital Transformation Grant (DTG) program will provide funding for training, advisory support, and grants to brick-and-mortar small businesses looking increase their capacity through digital transformation.

Ready to put your business online?

Click the link below.



GROWTH COMMUNITY INCENTIVE PLAN (GCIP)

The City's Growth Community Incentive Program is designed to help grow the community through city wide programming for industrial development and targeted intensification for housing and downtown waterfront commercial projects with a number of financial incentives.

GROWING DOWNTOWN

Façade Improvement Grant

- Up to 50% to a maximum of \$15,000 towards eligible façade improvements

Building Improvement Grant

- Up to 50% to a maximum of \$30,000 towards eligible building improvements

Public Art Grant

- Up to 50% to a maximum of \$2,500 towards eligible public art



IMPORTANT NOTE: You must apply for GCIP grants, and and get approval prior to doing any work on your project.

GUIDELINES



**DOWNTOWN TARGET AREA
APPLICATION FORM**



DOWNTOWN TARGET AREA



SIDEWALK



More information or questions?

1.800.465.1882 ext. 2414

growthcip@cityofnorthbay.ca

MEMBERSHIP INFORMATION

Beautification & Safety Committee Meeting	Promotions & Marketing Committee Meeting
Tuesday, May 17th 8:15am on Zoom	Tuesday, May 17th 8:15am on Zoom

LET ME KNOW IF YOU WOULD LIKE AN AUTOMATIC INVITATION TO THESE MEETINGS.



EMAIL
AMBER

GARBAGE PICK UP	CARDBOARD PICK UP
Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday.	Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.

PREVIOUS
NEWSLETTERS



BOARD
MINUTES



COMMITTEE
REPORTS



This newsletter is all for you so, naturally, I'd love your input!

Drop me a line and let me know what you'd like to see and read. I look forward to hearing from you!

Cheers,
Amber



"Be undeniably good. No marketing effort or social media buzzword can be a substitute for that."

-Anthony Volodkin

