

MAY 26, 2022

# DOWNTOWN DIGEST



## CHECK YOUR BUSINESS LISTING

It's time to check your business listing again.

**Click here and type your business' name into the search bar.**

- Ensure that the information in the description is accurate
- 
- Review business hours
- 
- Review contact information. (phone, email)
- 
- Review website and social media accounts

**If you have changes, or photos that you would like added in, please email me with the updated information, and I will make the changes to your listing.**



## WHAT'S INSIDE:

**Check Your Business Listing**

**Digital Main Street 4.0**

**Upcoming Events**

**Parking Pass Information**

**Growth Community Improvement Plan (GCIP) information**

**Membership Information**



## **DIGITAL MAIN STREET 4.0**

Digital Main Street (DMS). Digital Transformation Grant Program

Deadline: Portal opens June 2022

[Click here for the Grant Eligibility criteria.](#)

**Businesses who have previously received a DTG grant before June 30, 2021 may apply provided all DTG final reports have been received and verified.**

Funding: Up to \$2,500. Digital Main Street (DMS) is a program focused on assisting small businesses with their adoption of technologies. The Digital Transformation Grant (DTG) program will provide funding for training, advisory support, and grants to brick-and-mortar small businesses looking increase their capacity through digital transformation.

Ready to put your business online? Click the link below.

**CLICK HERE**



## **UPCOMING EVENTS**

### **FIVE: THE DIONNES MUSICAL - June 3rd and 4th**

Musical premiere at the Capitol Centre. The Quints Museum will be open, and the North Bay Museum will be hosting a Quints exhibit.

### **GALLERY SHOP HOP - June 3rd**

We're excited for the return of the Gallery Hop...but this time it's a Shop Hop with some participating retailers staying open for evening hours.

### **ARMED FORCES DAY - June 22nd**

[Click here for the news article.](#)

### **CANADA DAY - July 1st**

Memorial Drive will be closed to the public from 7 p.m. until 11 p.m. on Friday, July 1. [Click here for more information.](#)

### **2022 ONTARIO B.A.S.S. NATION HANK GIBSON PROVINCIAL QUALIFIER - July 22nd-24th**

Ontario B.A.S.S. Nation members from all over the province will once again compete this year for a chance to qualify to be a member of the 2023 Team Ontario.

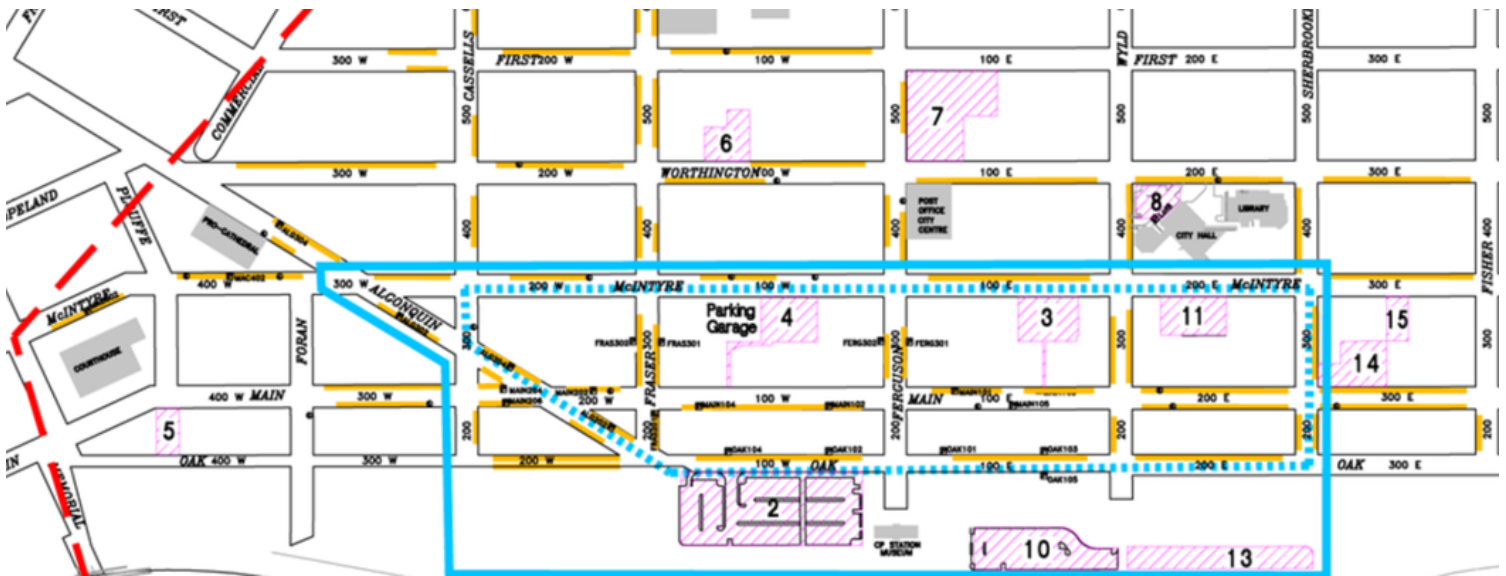
### **PROVINCIAL CRITERIUM CHAMPIONSHIPS - July 31st**

[Check out this video to learn what a Crit is.](#) Spoiler alert; think NASCAR on bicycles.

[Check out the route here.](#)

**This event will have road closures.**

# PARKING PASS INFORMATION



## 2022 RENTAL RATES PER QUARTER

Parking Lot	2022	Parking Lot	2022
Oak 2	\$252.80	Worthington 7	\$196.13
McIntyre 3	\$304.03	Wyld 10	\$196.13
McIntyre 4 (levels 3-4)	\$304.03	McIntyre 11	\$304.03
McIntyre 4 (levels 5-6)	\$196.63	Wyld 13	\$127.68
Main 5	\$174.13	Main 14	\$196.63
Worthington 6	\$196.63	McIntyre 15	\$174.13

## **GROWTH COMMUNITY INCENTIVE PLAN (GCIP)**

The City's Growth Community Incentive Program is designed to help grow the community through city wide programming for industrial development and targeted intensification for housing and downtown waterfront commercial projects with a number of financial incentives.

### **GROWING DOWNTOWN**

Façade Improvement Grant

- Up to 50% to a maximum of \$15,000 towards eligible façade improvements

Building Improvement Grant

- Up to 50% to a maximum of \$30,000 towards eligible building improvements

Public Art Grant

- Up to 50% to a maximum of \$2,500 towards eligible public art



***IMPORTANT NOTE: You must apply for GCIP grants, and and get approval prior to doing any work on your project.***

**GUIDELINES**



**DOWNTOWN TARGET AREA  
APPLICATION FORM**



**DOWNTOWN TARGET AREA**



**SIDEWALK**



**More information or questions?**

**1.800.465.1882 ext. 2414**

**[growthcip@cityofnorthbay.ca](mailto:growthcip@cityofnorthbay.ca)**

## MEMBERSHIP INFORMATION

<b>Beautification &amp; Safety Committee Meeting</b>	<b>Promotions &amp; Marketing Committee Meeting</b>
Date - TBA	Date - TBA

LET ME KNOW IF YOU WOULD LIKE AN AUTOMATIC INVITATION TO THESE MEETINGS.



EMAIL  
AMBER

<b>GARBAGE PICK UP</b>	<b>CARDBOARD PICK UP</b>
Every Tuesday & Friday morning.  Please hold off on putting garbage bags out until after 5pm Monday and Thursday.	Weekly on Friday morning.  Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



REMINDER YOU CAN JOIN OUR PRIVATE GROUP ON FACEBOOK FOR DOWNTOWN BUSINESSES; [CLICK HERE TO JOIN.](#)

PREVIOUS NEWSLETTERS



BOARD MINUTES



COMMITTEE REPORTS



This newsletter is all for you so, naturally, I'd love your input!

Drop me a line and let me know what you'd like to see and read. I look forward to hearing from you!

Cheers,  
Amber



"Always deliver more than expected."

Larry Page, co-founder of Google