

# Promotions & Marketing Committee Minutes

## June 14<sup>th</sup>, 2022 – 8:15AM Virtual Meeting

### Call to Order

A Promotions & Marketing committee meeting was held on June 14, 2022 via Zoom. It began at 8:16am and was presided over by Committee Chair Rae Brenne.

### Attendees

Stephanie Booth, Rae Brenne, Dayna Greco, Karrie Emms and executive director Amber Livingstone

1. Downtown Bundle for Culture Days (multicultural theme)
  - Pre-orders through July, August & September with pick ups in October
  - Culture Days runs September 23<sup>rd</sup> to October 16<sup>th</sup>

Amber to email membership and seek interest and product options for bundle (BIPOC makers)  
Follow up in July to decide based on interest.

2. No Tax Saturday (August 27<sup>th</sup>)

Participating members would provide a 13% discount.

Amber to survey membership and see if there is enough interest to move forward. Will follow up at next meeting.

3. Downtown Window Theme

- \$25 Downtown Dollars for participants

4. Bay Block Party update

Amber to put Food Fest call out on social media with link to application.

Karrie shares that Gateway to the Arts event may not happen that weekend. Indicated that she hasn't heard from Bay Block, and that there have been many roadblocks. Rae asked how we can support her and offered to assist with talking to Bay Block Party committee. Karrie did not want to discuss further. Amber to talk to Bay Block Party about their communication.

Next meeting: Tuesday, July 12<sup>th</sup> at 8:15am via Zoom.

Meeting adjourned at 8:37am.