

JUNE 9, 2022

DOWNTOWN DIGEST



NEW MEMBER WELCOME

Join me in welcoming Bay Creations to 355 Wyld Street. Stop in and say HI to Melissa. Check out their Facebook page [here](#).

OVERNIGHT SECURITY

The Safety Committee has put our security budget towards 2 members of Neptune Security who patrol the Downtown from 12am-6pm 4 nights/week. They provide reports to the Safety Committee Chair. In looking at the reports coming through, security has been quite consistent in moving people along whether it be in the parking garage or on Main St. Our goal has been to keep this as a regular practice and hopefully with the staggered schedule, we'll keep these individuals on their toes. We should also highlight that our bike cops have been instructed to try and move people along as well as making reference to getting assistance from Kassidy and Benji (our Healthy Community Ambassadors) as situations arise.

WHAT'S INSIDE:

New Member Welcome

Overnight Security

Health Community
Ambassadors Program

Headlines

Growth Community
Improvement Plan (GCIP)
information

Membership Information

HEALTHY COMMUNITY AMBASSADORS PROGRAM (HCAP)

Kassidy and Benji have been handing out their new contact cards recently.

You may have noticed that the phone number has changed; the new number is 249-493-6180. This number will roll over to both of their phones, and there is an email you can use to contact them.

Kassidy and Benji are a great help in the Downtown; they provide community outreach and navigation to our vulnerable population, and can help you as a business, if an individual comes in and is in crisis, or causing a disturbance. Their hours are Monday-Friday from 8am-4pm.

Healthy Community Ambassador Program

Community Outreach | Navigation | Supporting Our Downtown

This program provides assistance to people who are experiencing homelessness and also serves as a resource for businesses in downtown North Bay. Outreach "Ambassadors"

Benji and Kassidy engage and build positive, trusting relationships with vulnerable individuals and connect them with the services they need. The team also offers education and on-location support to area businesses.



Kassidy and Benji

When to contact HCAP

- Person(s) escalating/in distress
- Person(s) sleeping on premises
- Concerns for well-being (drug/alcohol use, fear of overdose)
- Drug paraphernalia
- Support/referrals
- Heat and cold alerts
- Business support, resources, education
- Guidance on whom to contact and what to do

In a life-threatening emergency situation, CALL 911

Monday to Friday, 8 am – 4 pm | T: 249-493-6180 | hcap@nbd.cmha.ca



Canadian Mental
Health Association
North Bay and District
Mental Health – Addiction – Peer Support

Association canadienne
pour la santé mentale
North Bay et District
Santé mentale – Toxicomanie – Soutien par les pair



HEADLINES

MINIMUM WAGE INCREASE COMING: Minimum wage rates in Ontario will increase on October 1, 2022. This increase is tied to the Ontario Consumer Price Index for 2022. The increase to the general minimum wage will be 50 cents, which will bring the new rate to \$15.50 an hour. [More info here.](#)

INSTAGRAM: More than twice as long? A user noticed that Instagram apparently increased the name character limit from 30 to 64. That's longer than the world's longest word, according to Google.

INSTAGRAM: Also, the social media platform added a bunch of new features like Templates and interactive Stickers to Reels. Time to increase that engagement rate...

CANADA DAY: The City of North Bay's Canada Day festivities will also be celebrated as an in-person event this July 1st. The events will begin at approximately 11 a.m. and conclude at approximately 11 p.m. Organizers have requested a noise by-law exemption as a precautionary measure in the event the entertainment or fireworks run late. The City of North Bay expects over 7,000 participants and attendees. Memorial Drive will be closed to the public from 7 p.m. until 11 p.m. on Friday, July 1. [More info here.](#)

A promotional graphic for the Summer Passport Promotion. The background is orange. On the left, the text 'REDISCOVER DOWNTOWN AND WIN!' is in large, bold, black letters. Below this, a dashed line separates the title from the 'HOW TO ENTER' section. The 'HOW TO ENTER' section has three numbered steps: 1. 'Get a stamp by visiting any participating business, including shops, galleries, restaurants and services. No purchase required!' 2. 'Fill your card and leave it at participating retailers in the Downtown.' A question mark icon is between steps 1 and 2. To the right of the steps, there is a 'Draw Date' field with a white input box and a 'DT NB' logo. At the top right, the text 'DOWNTOWN NORTH BAY & WATERFRONT' is in bold, black letters. Below this, there are five circular stamps, each with 'I Visited:' and a 'Date' field. At the bottom right, there are input fields for 'NAME', 'EMAIL', and 'PHONE'. Below these fields, the text '@DOWNTOWNNORTHBAY' is followed by a line and social media icons for Facebook and Instagram.

**REDISCOVER
DOWNTOWN
AND WIN!**

Enter your passport to WIN a draw for Downtown Dollars

Draw Date

DT NB

HOW TO ENTER

1 Get a stamp by visiting any participating business, including shops, galleries, restaurants and services. No purchase required!

?

2 Fill your card and leave it at participating retailers in the Downtown.

DOWNTOWN NORTH BAY & WATERFRONT

I Visited: _____
Date

I Visited: _____
Date

I Visited: _____
Date

I Visited: _____
Date

I Visited: _____
Date

NAME _____

EMAIL _____

PHONE _____

@DOWNTOWNNORTHBAY _____

f i

SUMMER PASSPORT PROMOTION

Summer Passports are back, and this time there is no purchase required!

Simply stamp or sign the back of the Passport with your business name and date it.

Need more passports? [Email Amber](#).

Have filled passports to be pick up? [Email Amber](#).

At the end of June, July and August, we will draw 3 winners. Each winner will receive \$50 Downtown Dollars.

All entries will roll over into each monthly draw.

GROWTH COMMUNITY INCENTIVE PLAN (GCIP)

GROWING DOWNTOWN (GCIP) COMPLETED PROJECT

151 Main East - Project Highlights

New upper floor residential unit with 5 bedrooms & 5 bathrooms.

Ground floor renovations for future commercial use.

Full façade redevelopment with accent lighting.

Accomplished Goals & Objectives

Supported infill development. Improved the physical condition of the building. Helped to increase the number of residential units in the Downtown Core. Will provide jobs with future commercial use.

Re-developed a property that was vacant and abandoned for a number of years. Enhanced the attractiveness and helps to develop the vision of the Downtown Core. Encouraged development which complements the built form and commercial mix in the Downtown Core. Supported significant private sector investment. [Click here to check out the completed project photos.](#)



IMPORTANT NOTE: You must apply for GCIP grants, and and get approval prior to doing any work on your project.

GUIDELINES



**DOWNTOWN TARGET AREA
APPLICATION FORM**



**DOWNTOWN TARGET AREA
INFORMATION SHEET**



SIDEWALK PATIOS



More information or questions?

1.800.465.1882 ext. 2414

growthcip@cityofnorthbay.ca

MEMBERSHIP INFORMATION

Beautification & Safety Committee Meeting	Promotions & Marketing Committee Meeting
Tuesday, June 14th 8:15am via Zoom	Tuesday, June 14th 8:15am via Zoom

LET ME KNOW IF YOU WOULD LIKE AN AUTOMATIC INVITATION TO THESE MEETINGS.



EMAIL
AMBER

GARBAGE PICK UP	CARDBOARD PICK UP
Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday.	Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



REMINDER
YOU CAN JOIN
THE PRIVATE
GROUP ON
FACEBOOK FOR
DOWNTOWN
BUSINESSES;
[CLICK HERE TO JOIN.](#)

PREVIOUS
NEWSLETTERS



BOARD
MINUTES



COMMITTEE
REPORTS



This newsletter is all for you so, naturally, I'd love your input!

Drop me a line and let me know what you'd like to see and read. I look forward to hearing from you!

Cheers,
Amber



If you see a small business owner talking to themselves, don't interrupt; they're having a staff meeting.