

JUNE 23, 2022

# DOWNTOWN DIGEST



## NEW MEMBER WELCOME

Join me in welcoming Cycle Alley Bike Repairs to 128 Oak Street East (they have taken over the space where the Potter's Guild was). Check out their website [here](#).

## ANSWERING YOUR QUESTIONS

### Where did the tree cages go?

Because the rejuvenation project was originally intended to happen this year, the tree cages were removed.

### How are we dealing with the weeds in Downtown?

The City of North Bay has a new program to help with weeds in the city. Depending on the weather (no rain) they are going to start on the Overpass next week and then downtown will be next.

## WHAT'S INSIDE:

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Membership Information

## SIGNS & WINDOW CLINGS AVAILABLE FOR YOUR BUSINESS

From CCTV, to parking, Downtown Dollars, no smoking/vaping and Hate has No Home Here, I've got signage and window clings for your business.

Let me know what you want/need/need replaced, and I'll deliver them.





## HEADLINES

**SAVE THE DATE: Nipissing University Homecoming:** The celebrations are scheduled for September 23rd to 25th.

**ELECTION YEAR:** Where have the last 4 years gone?! That's right, we will be holding an election for the Board of Management, and will be providing more information about it. If you are interested in running for a seat, please let the office know by [emailing Amber](#).

**ROAD CLOSURES FOR BAY BLOCK PARTY:** For the August 27th event, we will be closing Fraser between Oak West and McIntyre West. Main Street will be closed to traffic from Fraser to Sherbrooke that day also. Each block will be activated.

**JULY 1ST THERE IS NO GARBAGE COLLECTION:** Just a reminder that Canada Day falls on garbage day, which means waste collection will happen early Saturday morning on July 2nd. Another reminder is scheduled to arrive in your inbox on June 30th.

## DIGITAL MAIN STREET

The program is in full swing assisting small businesses to optimize their online presence and eligible businesses may apply for the \$2500 Digital Transformation Grant from Tuesday June 21 2022.

Get in touch with Scott Murphy.



### Back for 2022

- ✓ 360 Degree Photo Sessions
- ✓ Grow your Online Presence
- ✓ Skills Development and Training
- ✓ Apply for the \$2,500 Digital Transformation Grant

Register your business  
[www.digitalmainstreet.ca](http://www.digitalmainstreet.ca)



### Digital Transformation Grant

Apply June 21, 2022

- ✓ Brick-And-Mortar Commercial Businesses
- ✓ 1 - 50 employees
- ✓ Registered & Operating in Ontario
- ✓ \$2,500 in funding for your Digital Transformation Strategy

Register your business  
[www.digitalmainstreet.ca](http://www.digitalmainstreet.ca)



### ShopHERE Program

powered by Google

- ✓ Need a functional website?
- ✓ Registered & Operating in Ontario
- ✓ E Commerce for Online Sales
- ✓ Designed and Built at No Cost

Register your business  
[www.digitalmainstreet.ca](http://www.digitalmainstreet.ca)



The Digital Main Street Program is back for 2022!

We are currently booking appointments with small businesses in Nipissing and Parry Sound who are eager to grow their online presence and digitally transform their business.

This programs provides Small Businesses with assistance in:

Social Media & Content Creation Training  
Growing Your Online Presence  
E-commerce & Website Development  
Applying for the Digital Transformation Grant for \$2,500.00

Visit <https://digitalmainstreet.ca/business-account/registration/> to learn more and register your business or contact Scott Murphy, the Digital Service Squad Coordinator for The Business Centre Nipissing Parry Sound Inc. at [scottmurphydts@gmail.com](mailto:scottmurphydts@gmail.com)

## GROWTH COMMUNITY INCENTIVE PLAN (GCIP)

### GROWING DOWNTOWN (GCIP)

Check out a video featuring some Downtown property owners.  
Click the play button to watch the full video.



***IMPORTANT NOTE: You must apply for GCIP grants, and and get approval prior to doing any work on your project.***

**GUIDELINES**



**DOWNTOWN TARGET AREA  
APPLICATION FORM**



**DOWNTOWN TARGET AREA  
INFORMATION SHEET**



**SIDEWALK PATIOS**



**More information or questions?**

**1.800.465.1882 ext. 2414**

**[growthcip@cityofnorthbay.ca](mailto:growthcip@cityofnorthbay.ca)**

## MEMBERSHIP INFORMATION

Beautification & Safety Committee Meeting	Promotions & Marketing Committee Meeting
Tuesday, July 12th 8:15am via Zoom	Tuesday, July 12th 8:15am via Zoom

LET ME KNOW IF YOU WOULD LIKE AN AUTOMATIC INVITATION TO THESE MEETINGS.



EMAIL  
AMBER

GARBAGE PICK UP	CARDBOARD PICK UP
Every Tuesday & Friday morning.  Please hold off on putting garbage bags out until after 5pm Monday and Thursday.	Weekly on Friday morning.  Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



REMINDER  
YOU CAN JOIN  
THE PRIVATE  
GROUP ON  
FACEBOOK FOR  
DOWNTOWN  
BUSINESSES;  
[CLICK HERE TO JOIN.](#)

PREVIOUS  
NEWSLETTERS



BOARD  
MINUTES



COMMITTEE  
REPORTS



This newsletter is all for you so, naturally, I'd love your input!

Drop me a line and let me know what you'd like to see and read. I look forward to hearing from you!

Cheers,  
Amber



“To the customer, you are the company.”  
~Shep Hyken