

JULY 7, 2022

# DOWNTOWN DIGEST



## COMMUNITY NEWSLETTER

We're putting together a monthly Community Newsletter. It is posted under the Community tab of our website, and people can choose to subscribe and never miss out.

It's an opportunity to promote Downtown, and more specifically your business. If you have a monthly special, events calendar, upcoming sale, timely information about your professional services, etc share it with us and we can add it to the newsletter.

### IDEAS:

Personal Services: appointments available

Restaurants: monthly special, upcoming menu update, entertainment

Shops: sales, classes, hot new item

Other: memberships, shows, life reminders (update your will), what your business offers (gift wrapping), appointment shopping, experiences your organization offers

Share your information, and let's get people rediscovering our great Downtown.

### WHAT'S INSIDE:

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## **JULY EVENTS**

### **WEDNESDAY & SATURDAY: North Bay Farmer's Market**

Invite patrons to come and visit your business while there in the area for the market.

### **JULY 14-17: Ribfest North Bay 2022**

This year's event location is at the waterfront and will feature some of Canada's top pit masters! Fun for the entire family. Suggestion to promote that patrons park in downtown, and walk through to the event, they can make a full day by shopping, letting the kids enjoy the Splash Pad, etc.

### **JULY 19, 20 & 21: Capitol Centre is hosting FREE family movies.**

**19 - Tom & Jerry at 1pm, 20 Ron Ne Va Plus at 1pm, 21 Ron's Gone Wrong at 1pm.**

If parents and kids are your demographic, let them know about the film, and invite them to shop or stop in for food/treats/ice cream/playtime at Northern Tikes.

### **JULY 22-24: 2022 Ontario Bass Nation Hank Gibson Provincial Qualifier**

Happening at the waterfront, anglers and their families will be in town; invite them to explore Downtown and let them know what you have for them.

## **DIGITAL MAIN STREET**

The program is in full swing assisting small businesses to optimize their online presence and eligible businesses may apply for the \$2500 Digital Transformation Grant as of Tuesday June 21 2022.

Get in touch with Scott Murphy.

Put your business online with the Digital Transformation Grant.

Check out the program's Guidelines and FAQs.



### **Digital Transformation Grant**

**Apply June 21, 2022**

- ✓ Brick-And-Mortar Commercial Businesses
- ✓ 1 - 50 employees
- ✓ Registered & Operating in Ontario
- ✓ \$2,500 in funding for your  
Digital Transformation Strategy

Register your business  
[www.digitalmainstreet.ca](http://www.digitalmainstreet.ca)

## **GROWTH COMMUNITY INCENTIVE PLAN (GCIP)**

The City's Growth Community Incentive Program is designed to help grow the community through city wide programming for industrial development and targeted intensification for housing and downtown waterfront commercial projects with a number of financial incentives.

**An application for any financial incentive program contained in this CIP:**

- i) Can be made only for development, redevelopment, rehabilitation, and/or adaptive reuse of a building or property within the identified target areas of this CIP;**
- ii) Must be submitted to the City prior to the commencement of any works to which the incentive program will apply and prior to the application for a building permit; and**
- iii) Must include plans, drawings, studies, reports, cost and/or other studies, details and information as may be required by the City to satisfy the City with respect to project eligibility, design, performance and conformity with the CIP.**



***IMPORTANT NOTE: You must apply for GCIP grants, and and get approval prior to doing any work on your project.***

**GUIDELINES**



**DOWNTOWN TARGET AREA  
APPLICATION FORM**



**DOWNTOWN TARGET AREA  
INFORMATION SHEET**



**SIDEWALK PATIOS**



**More information or questions?**

**1.800.465.1882 ext. 2414**

**[growthcip@cityofnorthbay.ca](mailto:growthcip@cityofnorthbay.ca)**

## MEMBERSHIP INFORMATION

<b>Beautification &amp; Safety Committee Meeting</b>	<b>Promotions &amp; Marketing Committee Meeting</b>
Tuesday, July 12th - cancelled, next meeting TBA	Tuesday, July 12th - cancelled, next meeting TBA

LET ME KNOW IF YOU WOULD LIKE AN AUTOMATIC INVITATION TO THESE MEETINGS.



EMAIL AMBER

<b>GARBAGE PICK UP</b>	<b>CARDBOARD PICK UP</b>
<p>Every Tuesday &amp; Friday morning.</p> <p>Please hold off on putting garbage bags out until after 5pm Monday and Thursday.</p>	<p>Weekly on Friday morning.</p> <p>Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.</p>



REMINDER YOU CAN JOIN THE PRIVATE GROUP ON FACEBOOK FOR DOWNTOWN BUSINESSES; [CLICK HERE TO JOIN.](#)

**PREVIOUS NEWSLETTERS**

**BOARD MINUTES**

**COMMITTEE REPORTS**

This newsletter is all for you so, naturally, I'd love your input!

Drop me a line and let me know what you'd like to see and read. I look forward to hearing from you!

Cheers,  
Amber



“By working faithfully eight hours a day you may eventually get to be the boss and work twelve hours a day.”

~Robert Frost