

AUGUST 4, 2022

DOWNTOWN DIGEST



LIVING WAGE SURVEY

A message from the Ontario Business Improvement Area Association (OBIAA):

When advocating for BIAs and small businesses it would be useful to share if any of our BIAs/small businesses are living wage employers. Please answer this short survey two (2) questions to help us collect this information.

[TAKE SURVEY](#)



INCIDENT REPORTING FORM

The office is now collecting information on incidents that happen within the Downtown North Bay boundaries.

We have set up a Google form to collect the reports, and you can choose to have a copy sent to yourself once you've filled it out.

[INCIDENT REPORT](#)



In the future, this form can be found on the Member's page of the Downtown North Bay website.

WHAT'S INSIDE:

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3 REASONS YOU SHOULD SET UP AN E-COMMERCE STORE

The landscape of commerce in Canada has shifted considerably during the last two years, with the COVID-19 pandemic bringing about rapid changes in consumer shopping, selling and payment habits.

As businesses of all sizes make efforts to adapt to this continuing evolution, many are dipping their toes into the world of eCommerce for the first time — in fact, Square’s Future of Retail 2022 report found that 31% of retailers say the pandemic encouraged them to invest in opening their online store.

The idea of opening an online store may be an intimidating prospect for some small business owners, but there’s a strong case to be made for giving it a try. Here are 3 reasons why you should consider opening an eCommerce store.

[READ MORE](#)





Digital Transformation Grant
Apply June 21, 2022

- ✓ Brick-And-Mortar Commercial Businesses
- ✓ 1 - 50 employees
- ✓ Registered & Operating in Ontario
- ✓ \$2,500 in funding for your Digital Transformation Strategy

Register your business
www.digitalmainstreet.ca

I am Scott Murphy, The Digital Service Squad Coordinator for Digital Main Street in Nipissing and Parry Sound and provide skills training, 360 degree photos, google and social media account setup assistance, online store development and grant application assistance.

[CONTACT SCOTT](#)

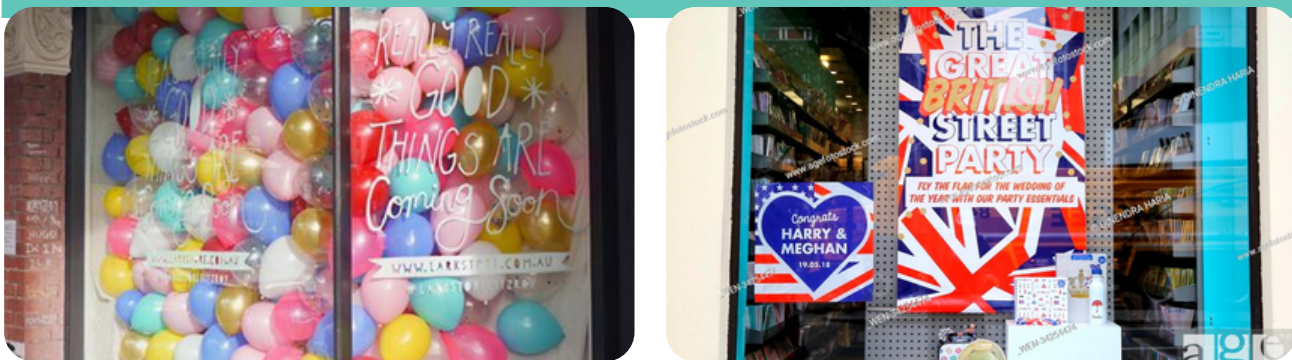


HEADLINES

Ontarians Aged 18+ Eligible for Second Booster Shot

The Ontario government, in consultation with the Chief Medical Officer of Health, is expanding eligibility for second booster doses to Ontarians aged 18 and over in order to provide an extra layer of protection to those who may need it.

Starting on Thursday, July 14 at 8:00 a.m., eligible individuals can book an appointment through the [COVID-19 vaccination portal](#) or by calling the Provincial Vaccine Contact Centre at 1-833-943-3900. Eligible individuals can also book an appointment directly through public health units that use their own booking systems, through Indigenous-led vaccination clinics and [participating pharmacies](#). Appointments are based on availability, which may vary by region.



BRING THE BLOCK PARTY TO YOUR WINDOWS

The Bay Block Party is set for Saturday, August 27th.

Let's show the community and guests that Downtown is ready to party by decorating your windows.

Each participant will receive \$20 Downtown Dollars!

What do you need to do next?

1. Decorate your party themed window
2. Snap a photo of your party window, and send it to the office to be on the participants list.

MEMBERSHIP INFORMATION

Beautification & Safety Committee Meeting	Promotions & Marketing Committee Meeting
Next meeting TBA	Next meeting TBA

LET ME KNOW IF YOU WOULD LIKE AN AUTOMATIC INVITATION TO THESE MEETINGS.



EMAIL
AMBER

GARBAGE PICK UP	CARDBOARD PICK UP
Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday.	Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



REMINDER YOU CAN JOIN THE PRIVATE GROUP ON FACEBOOK FOR DOWNTOWN BUSINESSES; [CLICK HERE TO JOIN.](#)

PREVIOUS NEWSLETTERS



BOARD MINUTES



COMMITTEE REPORTS



This newsletter is all for you so, naturally, I'd love your input!

Drop me a line and let me know what you'd like to see and read. I look forward to hearing from you!

Cheers,
Amber



“Entrepreneurship is neither a science nor an art. It is a practice.” ~Peter Drucker