

SEPTEMBER 8, 2022

DOWNTOWN DIGEST



CHRISTMAS WALK

SAVE THE DATE...

The Christmas Walk is ready for its big return, mark Friday, November 25th on your calendars.

Planning is already underway.

CREATIVE INDUSTRIES STRATEGIC PLAN

Please consider taking this survey to assist Creative Industries in shaping their future.

[CLICK HERE FOR THE SURVEY](#)

REVIEW YOUR LISTING ON THE BUSINESS DIRECTORY

If you have changes to hours, contact information, photos to add, or an update to your description, please send Amber the information to update your listing on the website.

[REVIEW YOUR LISTING](#)



WHAT'S INSIDE:

Christmas Walk

Creative Industries
Survey

Review Your Listing

Social Media

Fall Election

Available Spaces

Bay Block Party Survey

Membership Information

SOCIAL MEDIA

Social Media Content Strategy & Planning

I recently signed up for some e-learning courses, and this one was helpful. The presenter shared a document with us to refer back to, so I'm sharing it with you. [Click here to grab a copy of the PDF.](#)

Digital Main Street Webinars

There are a variety of FREE webinars offers by Digital Main Street. Visit the website to see if there are some you want to register for.

[CLICK HERE](#)

Free Workshop - How to Create a Brand Guide in Canva

An online entrepreneur, Your Social Team is offering a free workshop on September 16th at noon that will include templates provided to you that can be opened and edited within Canva, which you can sign up for for free.

[CLICK HERE TO REGISTER](#)

Ideas for Instagram Reels - Click to view

[personal services](#)

[all businesses](#) - currently loving

[all businesses](#) - here's my coffee

[restaurants](#)

[clothing](#)

[artisans/makers](#)

[all businesses](#) - I sell this



FALL ELECTION

A reminder that this is an election year, and a new Board of Directors for the Downtown will be elected for a 4-year term.

If you're interested in joining the Board and helping to shape the future of Downtown, we encourage you to submit your name to the office and share your intentions with us.

More information regarding the Board election will be coming out soon.

AVAILABLE SPACES

We have a Spaces for Opportunities page on our website, [here](#).

If you have vacant space, and want us to list it, please share information about size, contact details, photos and anything you feel potential business tenants would find helpful.

PROPERTY FOR SALE

We also list properties that are for sale on this area of the website, and are happy to share the information for you. Again, please provide us with the appropriate information to populate the listing.

BAY BLOCK PARTY SURVEY

Following up on the Bay Block Party event, we are looking for your feedback. We want to continue to improve this and future events.

This survey has 7 questions.

TAKE THE SURVEY

MEMBERSHIP INFORMATION

| Beautification & Safety Committee Meeting | Promotions & Marketing Committee Meeting |
|---|--|
| Next meeting TBA | Next meeting TBA |

LET ME KNOW IF YOU WOULD LIKE AN AUTOMATIC INVITATION TO THESE MEETINGS.



EMAIL
AMBER

| GARBAGE PICK UP | CARDBOARD PICK UP |
|---|--|
| Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday. | Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings. |



REMINDER
YOU CAN JOIN
THE PRIVATE
GROUP ON
FACEBOOK FOR
DOWNTOWN
BUSINESSES;
[CLICK HERE TO JOIN.](#)

PREVIOUS
NEWSLETTERS



BOARD
MINUTES



COMMITTEE
REPORTS



This newsletter is all for you so, naturally, I'd love your input!

Drop me a line and let me know what you'd like to see and read. I look forward to hearing from you!

Cheers,
Amber



A BIA is integral to advancing a distinct, livable, vibrant, and resilient business district in its local community.

-OBIAA Newsletter