

OCTOBER 27, 2022

DOWNTOWN DIGEST



OVERNIGHT PARKING BANS

Overnight on-street parking bans are in effect Nov. 1 to April 15. In all municipal lots, overnight parking bans are in effect from Nov.1 to March 31. By-Law 2014-037 prohibits the parking of vehicles:

- in the Downtown Improvement Area (DIA) from 3 a.m. to 6:30 a.m.
- on blocks containing cul-de-sacs and dead end roads from 3 a.m. to 8:30 a.m.
- all other streets from 3 a.m. and 7:30 a.m.
- on any city street within 12 hours of posting snow removal signs and 24 hours of a snowfall during the period Nov. 1 to March 31 both inclusive.

By-Law 2011-234, Part 7 prohibits the overnight parking of vehicles on any municipal parking lot between the hours of 12 p.m. midnight and 8 a.m. with the exception of:

- Lot Oak 2 (designated areas only) with purchase of monthly rental pass for overnight winter parking, or
- Lot McIntyre 4 (Parking Garage), Levels 1 - 4, which is free from 4:30 p.m. until 8 a.m. and weekends and holidays year-round with no pass or permit required
- areas designated by the parking supervisor.

WHAT'S INSIDE:

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Northern Road Tour**

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**Growth Community
Improvement Plan (GCIP)**

Membership Info

RAPID ANTIGEN TESTS

If you are looking to have rapid tests available for your employees, the Chamber of Commerce has some for offer. You do not need to be a Chamber member for this opportunity.



If your business is interested in participating in this program, please email Donna Backer by clicking button on the right.

She will connect with you to make arrangements for pick up day and time.

[EMAIL DONNA](#)



APP FOR WASTE COLLECTION

Lookup your garbage and recycling schedule, get reminders and lookup where different waste items go. Download North Bay Recycles from the [App Store](#) for iOS, [Google Play](#) for Android or use it in your browser as a [Progressive Web App](#) for all other platforms.



THE BUSINESS CENTRE NORTHERN ROAD TOUR

Are you up for a ROAD TRIP this FALL? TBC is partnering with Digital Main Street to present an exciting series of IN-PERSON seminars covering the latest digital technologies and tools to upgrade your small business! Business owners, entrepreneurs and students are welcome and encouraged to join us at the following dates of the Digital Main Street Northern Road Tour Series as we come to a town near you!

[CLICK HERE](#)



25 EASY HOLIDAY MARKETING IDEAS FOR RETAILERS

It's never too early to start dreaming up holiday marketing ideas, especially since nearly 44% of shoppers have already started holiday shopping.

From loyal regulars to seasonal shoppers to new customers, you want to delight everyone enough to make the sale over and over again. So Lightspeed has rounded up 25 ideas you could use to spice up your holiday marketing.

[LEARN MORE](#)



REACH SHOPPERS THIS HOLIDAY SEASON

Get ready for the Google for Small Business holiday hub - a resource to help small businesses reach more holiday shoppers.

The holiday hub focuses on ways to help small businesses get their business and products on Google for free for the holiday shopping rush!

- Business Profile: Drive in-person shoppers to your door.
- Pointy: Get your live store inventory listed across Google Search and Maps.
- Free Listings: Show your products across Google surfaces for free, and get started easily with one of our eCommerce partners, or Merchant Center.

[LEARN MORE](#)





GROWING DOWNTOWN (GCIP)

[DOWNTOWN TARGET AREA GUIDELINES](#)

[DOWNTOWN TARGET AREA APPLICATION FORM](#)

[DOWNTOWN TARGET AREA INFORMATION SHEET](#)

[SIDEWALK PATIOS](#)



IMPORTANT NOTE: You must apply for GCIP grants, and and get approval prior to doing any work on your project.

Download the Downtown incentive program brochure [here](#).

More information? 1.800.465.1882 ext. 2414 • growthcip@cityofnorthbay.ca

Check out some of the completed projects using the button below.



MEMBERSHIP INFORMATION

Beautification & Safety Committee Meeting	Promotions & Marketing Committee Meeting
Paused for election	Paused for election

LET ME KNOW IF YOU WOULD LIKE A STANDING INVITATION TO THESE MEETINGS.



EMAIL
AMBER

GARBAGE PICK UP	CARDBOARD PICK UP
Every Tuesday & Friday morning. Please hold off on putting garbage bags out until after 5pm Monday and Thursday.	Weekly on Friday morning. Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.

PREVIOUS
NEWSLETTERS



BOARD
MINUTES



COMMITTEE
REPORTS



Drop me a line and let me know what you'd like to see and read. I look forward to hearing from you!

Cheers,
Amber



The mission of each BIA is a “collective good” – The work is “not to make any one business better, but to make the area a better place to do business.”. BIAs do this through beautifying and maintaining the public realm and promoting the area as a good place to do business.