

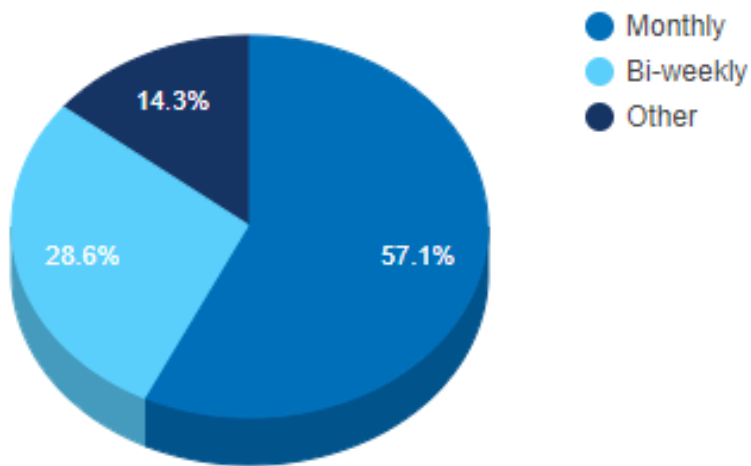
JANUARY 19, 2023

# DOWNTOWN DIGEST



## YOU VOTED...

When asked if you wanted a bi-weekly or a monthly newsletter, 57% voted for monthly. This change will happen starting in February.



## BOARD OF MANAGEMENT 2023-2026 TERM

Chair: Katie Bevan

Vice Chair: Michelle Trudeau

Beautification: Michelle Trudeau, Dayna Greco

Safety: Ray Ladouceur, Brannyn Hale

Promotions & Marketing: Rae Brenne, Ryan Ivy,  
Allyson Bursey

Board Alternate: Dayna Greco

## WHAT'S INSIDE:

Monthly Newsletter

Board of Management  
2023-2026 Term

Security Camera  
Resource and Mapping  
Initiative

Incident Reporting Form

Schedule Reels on  
Instagram

The Business Centre  
Upcoming Events

### Membership Information

- Meeting Minutes
- Garbage & Recycling Reminders
- Member's Calendar, Committee Meeting Dates
- Previous Newsletter
- Committee Reports

# Help us, Help you.

If you have a home security camera, join the North Bay Police Service's **Security Camera Resource and Mapping** program and help stop crime in your neighbourhood.

E-mail [SCRAM@northbaypolice.on.ca](mailto:SCRAM@northbaypolice.on.ca)



NORTH BAY POLICE SERVICE  
For EMERGENCIES Call 9-1-1 | For NON-EMERGENCIES Call 705-472-1234



## SECURITY CAMERA RESOURCE AND MAPPING INITIATIVE

Have a security camera?

Join the Security Camera Resource and Mapping Initiative by sending your contact info to [SCRAM@northbaypolice.on.ca](mailto:SCRAM@northbaypolice.on.ca)

If a crime happens in your neighbourhood, we'll contact you & request to review your security footage.

## INCIDENT REPORTING FORM

Reminder, the office is now collecting information on incidents that happen within the Downtown North Bay boundaries.

We have set up a Google form to collect the reports, and you can choose to have a copy sent to yourself once you've filled it out.

In the future, this form can be found on the Member's page of the Downtown North Bay website.

**INCIDENT FORM**



## SCHEDULE YOUR REELS ON INSTAGRAM

Now we can schedule Reels to auto-publish with the trending audio or song we want from Instagram, directly inside the app -- so it's also FREE!

Instagram had been testing and a scheduling feature for a little while and now it's here!

With this new Instagram Scheduler feature, we have no reason to interrupt our days of work and post manually anymore! A huge win for our productivity and mental health! Plus can we agree that if we create out draft and schedule to auto-publish, we will not have another chance to rewatch it and overthink it!

How to use it:

When you're creating your Reel, scroll down under the captions and click Advanced and the first option, if you already have this feature, is Schedule Post.



If you don't see it, it's normal! Nothing to do but keep the app up to date and wait. With over 2 Billion accounts it's understandable why Instagram rolls out changes slowly. Hope you all have it or get it soon!

## THE BUSINESS CENTRE UPCOMING EVENTS

Event link for the Small Business Ad Awards:

[CLICK HERE](#)



**tbc** the business centre  
NIPISSING PARRY SOUND  
PRESENTS  
**THE SMALL BUSINESS AD AWARDS 2023**  
PRIZES  
SNACKS & REFRESHMENTS  
PANEL OF INDUSTRY PROFESSIONALS

Create your video  
How to enter:

1. Think of an idea to promote your registered business.
2. Record a 30 second video in "selfie style" or portrait dimensions.
3. Send your video to our team for the chance to be featured at the event!

**6:30PM-8:30PM  
THURS FEB 09 2023**  
Best Western Conference Centre  
700 Lakeshore Dr, North Bay, ON P1A 2G4  
Submissions Close Friday Feb 03 2023.

**SUBMIT YOUR VIDEO TODAY!**  
[www.tbcnps.ca/events](http://www.tbcnps.ca/events)

DIGITAL MAIN ST. | **tbc** | CBIAA | Ontario | ONE RED MAPLE | CLARK | tabia



**WEDNESDAY**  
Feb 8th, 2023  
10am to 11:30am

### Are you tax - ready?

Income Tax Preparation for Sole Proprietorships and Partnerships.

Join us for this insightful 90 minute training webinar for small business owners to make the most of tax time when operating in Northern Ontario

- What form to fill out?
- What can you claim?
- Important dates and helpful resources!

[Register Today!](#)

[www.tbcnps.ca/events](http://www.tbcnps.ca/events)

Registration link for the Income Tax Prep Event:

[CLICK HERE](#)

Event link for International Women's Day 2023 Event:

[CLICK HERE](#)



If there are any questions don't hesitate to reach out to me at [vgalea@tbcnps.ca](mailto:vgalea@tbcnps.ca)



**tbc** the business centre  
NIPISSING PARRY SOUND  
presents  
**INSIGHTS TO INSPIRE & ELEVATE YOUR BUSINESS**

You're invited to join us in person to celebrate International Women's Day 2023. Presentations from our Keynote speakers created to inspire and elevate your business ideas with lunch and refreshments provided to all attendees. Don't miss out on this opportunity to learn from two of the best in the biz!

**KRISTEN GALE**  
Entrepreneur, CEO of The Ten Spot Beauty Bar

**AVERY SWARTZ**  
Digital Specialist, CEO of Camp Tech Co.

**WEDNESDAY  
MARCH 8TH, 2023**  
**THE GRANDE EVENT CENTRE**  
192 MAIN ST E, NORTH BAY, ON P1B 1A8  
**TICKETS AVAILABLE NOW**  
705-474-0400 EXT.2302  
[tbcnps.ca/events](http://tbcnps.ca/events)

## MEMBERSHIP INFORMATION

Beautification & Safety Committee Meeting	Promotions & Marketing Committee Meeting
Next meeting TBA	Next meeting TBA

LET ME KNOW IF YOU WOULD LIKE A STANDING INVITATION TO THESE MEETINGS.



EMAIL  
AMBER

GARBAGE PICK UP	CARDBOARD PICK UP
Every Tuesday & Friday morning.  Please hold off on putting garbage bags out until after 5pm Monday and Thursday.	Weekly on Friday morning.  Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.



PREVIOUS  
NEWSLETTERS



BOARD  
MINUTES



COMMITTEE  
REPORTS



Drop me a line and let me know what you'd like to see and read. I look forward to hearing from you!

Cheers,  
Amber

The mission of each BIA is a “collective good” – The work is “not to make any one business better, but to make the area a better place to do business.”. BIAs do this through beautifying and maintaining the public realm and promoting the area as a good place to do business.

