

APRIL 17, 2023

DOWNTOWN DIGEST



DOWNTOWN SPRING CLEAN UP

For Earth Day 2023, we're asking the membership to come downtown from 8:30am-10am on Saturday, April 22nd and participate in our Spring Clean Up.

Clean up litter in front of and around your business, and help us tidy up the vacant spaces. We will have brooms, gloves, garbage bags, window cleaner, sharps containers and a few volunteers helping.

Let's show our community that we are proud of our downtown and that we take pride in how it looks.

WHAT'S INSIDE:

Downtown Spring Clean Up

Communities in Bloom

Update from the Board of Management

Membership Information



COMMUNITIES IN BLOOM

The City of North Bay has entered Communities in Bloom for 2023. We are competing against other cities our size on a national level. We will be judged on six key criteria: Community Appearance, Environmental Action, Heritage Conservation, Tree Management, Landscape and Plant & Floral Displays.

Clean Sweep: Make a clean sweep of your front entrance and little bit beyond with a corn broom at 10 am in the morning to create a good morning greeting in your business neighbourhood. A participation poster will be given to all businesses involved.

Plant a Pot or hanger: Burrows Country Store & Garden Store, L'Ami's Garden Centre and Laporte's Garden Centre will be offering a one-time 10% discount on your green/floral purchase to beautify your store entrance. Leave your business card with the garden centre or your contact information. CGB communications will gather the cards, take a photo and post your participation on our social media. **The Communities in Bloom Colour this year is purple of any colour or tone.**



Streetscapes: Nominate your own business or a business neighbor for their floral or landscape design and tidiness effort. Take a photo and post on our Facebook Group or email to cleangreenbeautifulnb@gmail.com. Their name will be entered in a draw for a CGB gift basket filled with goodies, or a gift card.



UPDATE FROM THE BOARD OF MANAGEMENT

CHAIRPERSON

Our 2023 Annual General Meeting is being set for the end of May; more details to come. We hope to see you there, and have a meet up after the AGM for members to meet each other and chat.

BEAUTIFICATION

The Christmas tree is gone; we want to thank the North Bay firefighters for their volunteer efforts in removing the tree lights and the lights on the pergola. This save us a chuck of change, and we appreciate it!

We are getting ready to hang our seasonal banners on lampposts on Algonquin, Main and Oak West.

SAFETY

Our monthly meetings have expanded to include the Community Engagement Officer, Erin Honeysett from NB Police Services. This allows the committee to keep her informed on our concerns and activities happening in the downtown.

Our overnight security is out 4 nights/week from midnight to 6am. Once the marina opens up, marina security will be including the parking garage in their patrols throughout the day.

PROMOTIONS

We're excited to have a booth at the Saturday farmer's market this summer.

We will be launching three experiential products during the summer to attract residents and tourists to come and explore downtown.

MEMBERSHIP INFORMATION

Beautification & Safety Committee Meeting	Promotions & Marketing Committee Meeting
Next meeting TBA	Next meeting TBA

LET ME KNOW IF YOU WOULD LIKE A STANDING INVITATION TO THESE MEETINGS.




EMAIL AMBER

GARBAGE PICK UP	CARDBOARD PICK UP
<p>Every Tuesday & Friday morning.</p> <p>Please hold off on putting garbage bags out until after 5pm Monday and Thursday.</p>	<p>Weekly on Friday morning.</p> <p>Please hold off on putting your cardboard out for pick up until after 5pm on Thursday evenings.</p>



PREVIOUS NEWSLETTERS 

BOARD MINUTES 

COMMITTEE REPORTS 

Drop me a line and let me know what you'd like to see and read. I look forward to hearing from you!
Cheers,
Amber



The mission of each BIA is a "collective good" - The work is "not to make any one business better, but to make the area a better place to do business." BIAs do this through beautifying and maintaining the public realm and promoting the area as a good place to do business.

