

## **Budget Presentation to Membership**

**2024-01-29**

Opera Bakery Cafe

Katie Bevan, Ryan Ivy, Ray Ladouceur, Michelle Trudeau, Amber Livingstone, Rod Bilz, Sara Gage, Donna Backer, Caprina Tennant

9:59am Call to order

Introductions from Board members and attendees.

### Sara Gage Presentation:

- \$0 Revenue Budget as governed by the Municipal Act.
- Changes; Tax Levy increase. The levy has not increased since 2004. With increase, the average will be \$60/annum increase to property owner's levy.
- Removed student hire from budget
- Reduction to Safety budget. The municipality had matched \$11,000 in 2023 for security costs.
- Increase to Promotions budget. Decrease to Safety budget.

### **Committee Updates:**

#### Beautification:

- CHCI grant will focus on west and east end alleyways, lighting. Project must be completed by September 2024.
- Expand holiday decor. Added line items for east end, Oak and McIntyre.
- Seeking volunteers from the community and membership to assist with winter decorating.
- Would like to activate the parkette with lighting. On the radar, depends on funding.
- Add funds into the parade float

Question: Caprina Tennant

Would like to form a local artist committee. Katie suggested she contact Creative Industries, and shared information about the Public Art Advisory Committee (PAAC), and a forthcoming call out to artists.

#### Safety:

Offering a micro grant pilot project for security cameras. Will be going out to members the week of January 29, 2024.

Promotions:

- Leaning into sponsorships for 2024 to supplement costs associated with events.
- Pop-Up Picnic is our final experience to promote the downtown for our funding and partnership agreement with Tourism North Bay and the City of North Bay. Will likely launch in May and run through June and July. Will attract people to the core during construction.
- Food Fest at Block Party 8/24
- Fall Harvest promotion with restaurants
- November collaboration with Tourism North Bay activations
- Santa Claus Parade 11/17
- Old-Fashioned Christmas Walk 11/29
- Shop Local Saturday collaboration with Chamber of Commerce 11/30
- December collaboration with members hosting winter and holiday activations.

2024-04: Motion to accept the 2024 budget as presented to the membership.

Moved by: Rod Bilz

Seconded by: Caprina Tennant

Carried

Meeting adjourned at 11:08 am.