

Oct 23, 2024 | 📅 Promotions & Marketing Committee Meeting

Attendees: Rae Brenne, Dayna Greco, Katie Bevan, Amber Livingstone, Ryan Ivy and Maureen Bentley

Attached files: 📎 Oct 23, 2024 | Agenda

Minutes

Christmas Walk

- Antoine Mountain, Sisu Adventures, Discovery Routes are in for Outdoor Activities
- Fire pit volunteers have been contacted
- Community Booth & Musician Google forms are live
- NB Farmers Market contacted for pop-up booth opportunities

Sponsorship

- Update 2023 package for 2024, and send to Ryan to contact Kia and Plan A

Shop Local Saturday

- Rae reaching out to Copeman Farms re: tree giveaway

SJ Updates

- Banner design complete; sent to Seemore
- Awaiting Gift Card Giveaway info
- Need to provide Xmas Walk info for Nugget ad

Winter Market

- Luminaries for open businesses
- Post online who is open to get Passport filled

Santa Dec. 14th

- Ask membership if they want Santa to stop by
- Assign Santa to visit businesses, and place sign outside while he's there (11am-2pm)
- Katie getting Santa's Here sign made

Next meeting: Nov. 7, 2024 8:30-10am, Chamber Boardroom