

Food Fest at Bay Block Party 2025

Saturday, August 23, 2025 | Downtown North Bay

Food Fest is a vibrant food-focused experience hosted as part of the Bay Block Party, North Bay's biggest summer street celebration. With programming from noon to 10 PM, attendees can enjoy food trucks and local eats, live music (including headliner The Trews), a kids zone, artisan vendors, and community booths. The event regularly draws 6,000 to 10,000 people depending on weather.



Audience & Reach

- Families, tourists, and local residents
- Ages: All ages, from children to seniors

Interests: Food, craft beer, live music, local shopping, community events

Social Media Reach:

- Facebook: 6,521 followers
- Instagram: 5,011 followers
- TikTok: 887 followers

\$2000

Title Sponsor

- ✓ Naming rights: "Food Fest presented by [Sponsor]"
- ✓ 4 complimentary event mugs with wristbands (19+ only)
- ✓ Display space for 2 vehicles + tent (near Main West Lot)
- ✓ Logo featured prominently on signage, website, and radio ads
- ✓ 2 solo social media posts + 7 stories

\$1000

Premium Sponsor

- ✓ Tent placement near Food Fest
- ✓ 2 complimentary event mugs with wristbands (19+ only)
- ✓ Logo on event signage and website
- ✓ 1 solo social post + 7 stories

\$500

Business Sponsor

- ✓ Logo on event signage and website
- ✓ 5 shared posts + 5 stories

\$300

Community Sponsor

- ✓ Website recognition
- ✓ 3 shared social media posts + 3 stories

✉ Contact & Deadline

To secure your sponsorship, email us at: yourdowntownnorthbay@gmail.com

Deadline to confirm: August 8, 2025

Option to split invoice into two payments.

Thank you for supporting Food Fest and helping build the vibrancy of Downtown North Bay!



downtownnorthbay.ca



705-472-8480 x233



yourdowntownnorthbay@gmail.com