

2025 Downtown Christmas Walk

Friday, November 28, 2025 | Downtown North Bay

Now celebrating 35 years, the Downtown Christmas Walk is a free community event hosted by Downtown North Bay & Waterfront to thank residents for supporting local businesses. Each November, thousands gather for the tree lighting, hydro bucket rides, children's train rides, marshmallow roasting, community booths, and late-night shopping—all along streets closed for an evening of festive cheer.



Audience & Reach

- Families, tourists, and local residents
- Ages: All ages, from children to seniors

Interests: Winter, live music, local shopping, community events

Social Media Reach:

- Facebook: 6,759 followers
- Instagram: 5,400 followers
- TikTok: 1018 followers

\$500

Amazing Train Sponsor

- ✓ 4 Spaces available
- ✓ Logo featured prominently on signage at train line, and event listing online
- ✓ 1 solo social media posts + 6 stories

\$300

Christmas Tree Sponsor

- ✓ 3 spaces available
- ✓ Logo on signage at Christmas Tree, and event listing online
- ✓ 1 solo social post + 5 stories

\$200

Community Sponsor

- ✓ 5 spaces available
- ✓ Logo on event signage and event listing
- ✓ 4 shared posts + 4 stories

\$150

Supporter

- ✓ 6 spaces available
- ✓ Recognition on event listing
- ✓ 3 shared social media posts + 3 stories

✉ Contact & Deadline

To secure your sponsorship, email us at: yourdowntownnorthbay@gmail.com

Deadline to confirm: November 15, 2025

Thank you for supporting the Downtown Christmas Walk and helping build the vibrancy of Downtown North Bay!