

Feb 26, 2026 | 📅 Promotions Committee Meeting

Attendees: Maureen Bentley, Katie Bevan, Rae Brenne, Amber Livingstone
📍 Chamber Boardroom, 205 Main St East

MINUTES

1. Gallery Hop 2026
Dates: March 20, May 29, August 21, October 23
Will share Gallery Hop events.
Host a super hop August 21st (arts & culture evening).
Katie to contact Creative Industries.
Create landing page of Things to do Downtown: self-guided tours

2. Easter Scavenger Hunt
April 4. Time of event, prizes - how many
20 decorated cookies from Opera Bakery 12-2p, max. 8 locations max.

3. Correspondence:
 - Vista Radio: Intl Women's Day ads: not this year

 - Block Party: Need new street banner, no window contest, cost splitting Food Fest, DT Shuffle w/ Gallery Hop Friday night
Promote pedestrian mall for Friday & Saturday. Ask OBIAA for name ideas.
Signage on stage fencing 'Open for Biz.'
Clean Water Solutions: Rae to contact them about a space with water refills.
Bubble machine? How many streets closed Friday morning?

 - Nip U Homecoming: September 18-20. Pole banners request. 12 banners:
4/crosswalk locations.

 - Mike Gelinas: Christmas in July - He plays Santa and sings.
Not this year.

 - IG: John Dermer, I have a huge following and have amazing ideas for the waterfront and other great things to boost the economy and lifestyle of North Bay.
Welcome to join the committee meetings.

4. Propulso geofencing: Katie to discuss cost sharing with TNB and EcDev. Potentially \$5K/annum to collect data.