

May 21, 2026 | 📅 Promotions Committee Meeting

Attendees: Rae Brenne, Katie Bevan, Maureen Bentley, Amber Livingstone

📍 Chamber Boardroom, 205 Main St East

MINUTES

1. Bargains & Brunch
Over a dozen businesses and 2 brunch locations. Talking head video promoting rain or shine.
2. Street Banner, pole banners
Capitol Centre taking over BBP street banner. Katie finalizing the pole banner map.
Amber ordering additional banner arms for Oak.
3. Super Hop: Guided Art Tour
QR codes in galleries? Scavenger Hunt (50 prizes with larger draw). Participant prizes (pinwheels, bubbles, train/carousel ticket). Larger draw: neighbourhood prize bag.
4. Billboards
Design one with amendments: switch sides for tab and tag..
5. Correspondence
Pride in the Park: post on website, amplify social media. Amplify pride events in neighbourhood during June.
Nip U Gala: not in budget to sponsor at this time.

Parking Lot

Parking Hut decals: what to promote

Super Hop: Guided Art Tour

Next meeting: June 18th, 9am