**2026 Downtown Christmas Walk**

**Friday, November 27, 2026 | Downtown North Bay**

Now celebrating 36 years, the Downtown Christmas Walk is a free community event hosted by Downtown North Bay & Waterfront to thank residents for supporting local businesses. Each November, thousands gather for the tree lighting, hydro bucket rides, children's train rides, marshmallow roasting, community booths, and late-night shopping—all along streets closed for an evening of festive cheer.

**Audience & Reach**

- Families, tourists, and local residents
- Ages: All ages, from children to seniors

Interests: Winter, live music, local shopping, community events

**Social Media Reach:**

- Facebook: 7,460 followers
- Instagram: 5,990 followers
- TikTok: 1,166 followers

## $500 Amazing Train Sponsor

- 4 Spaces available
- Logo featured prominently on signage at train line, and event listing online
- 1 solo social media post + 6 stories

## $300 Christmas Tree Sponsor

SOLD OUT

- 3 spaces available
- Logo on signage at Christmas Tree, and event listing online
- 1 solo social post + 5 stories

## $200 Co mmunity Spo r

SOLD OUT

- 5 spa es va ble
- Logo on e si ag ar event isting
- 4 s ared posts + 4 stories

## $150 Supporter

- 6 spaces available
- Recognition on event listing
- 3 shared social media posts + 3 stories

📧 **Contact & Deadline**

To secure your sponsorship, email us at: yourdowntownnorthbay@gmail.com

*Deadline to confirm: November 6, 2026*

Thank you for supporting the Downtown Christmas Walk and helping build the vibrancy of Downtown North Bay!